

BHL Membership: Go Team!

# Membership Committee(s)

- First: Cathy Norton, Connie Rinaldo, Doug Holland
  - Developed process & document with membership criteria (elaborate)
- Recent: Doug Holland, Connie Rinaldo, Judy Warnement, Nancy Gwinn
  - Responded to questions “What are the benefits of membership at the Executive and Institutional levels? How can we improve the process?”

# Membership Process

- Very detailed application (2009)
- Addition of financial support at the Executive Level: \$10,000 (2011)
- MOU: Membership is institutional, 2 levels
  - Institutional Council
  - Steering Committee
- Considered a (minimal) financial commitment level for IC but decided we should focus on more \$10,000 members

# SC Membership Responsibilities (Minimum)

- Sign MOU
- Financial support: currently \$10,000 annual dues
- Contribute content or offer other in-kind contributions (technical support, e.g.)

# Steering Committee Membership Responsibilities (MOU)

- Establish standards, priorities, & policies for the BHL.
- Approves the BHL budget.
- Promote awareness of the BHL internationally.
- Identify program & other activities for possible involvement in the BHL.
- Evaluate performance against the BHL's planned outcomes.
- Provide advice & guidance on BHL fund-raising.
- Authorize BHL working groups & committees as needed.
- Approve applications for BHL membership.
- Approve By-laws for the operation of the BHLSC & the BHLIC.
- Approve the hiring & evaluation of the BHL Program Director & any other staff hired with BHL funds.
- Define criteria for projects or organizations that could be designated as BHL Partners.

# Membership Benefits: Steering Committee

- Participate in guidance & development of BHL
- Access to specialized software, technical support & funds to continue digitizing
- Technical staff participating in software development
- Participation in fund-raising to benefit both BHL & individual institution
- Limited travel & digitization support potential
- Economy of scale providing access & storage to digital collections in a relatively safe repository
  - Storage & stewardship of digitized material
- Allows federal library members to benefit from & participate in other collaborative grants
- Social media drives traffic to all of us

# Institutional Council Membership Responsibilities (minimum)

- Sign MOU
- Contribute content or offer other in-kind contributions (technical support, e.g.)

# Institutional Council Membership Responsibilities (MOU)

- Provide guidance & feedback, concerning the operations & development of the BHL
- Promote content sharing & acquisition for the BHL.



# Membership Benefits: Institutional Council

- Ability to advise about growth & development of BHL
- Prestige: because it is an honored & recognized international collaborative
- Support the goals of BHL for repatriating content; liberating content
- Storage & stewardship of digitized material
- Build an international network of biodiversity librarians; connecting them with each other & the international research community
- Staff development opportunities
- Training for BHL use & access to administrative functions
- Social media drives traffic to all of us

# Membership: Partner level?

- Organizations, institutions, or regional projects that agree to provide content, technological support, or other key services may be recognized as BHL Partners.

# Partner Benefits

- Prestige: because it is an honored & recognized international collaborative (repatriating & liberating content)
- Part of the international network of biodiversity librarians; connecting them with each other & the international research community
- Staff development opportunities
- Training on access to & use of BHL

# DISCUSSION

