

**Site Usage**

**1,928 Visits**

**45.85% Bounce Rate**

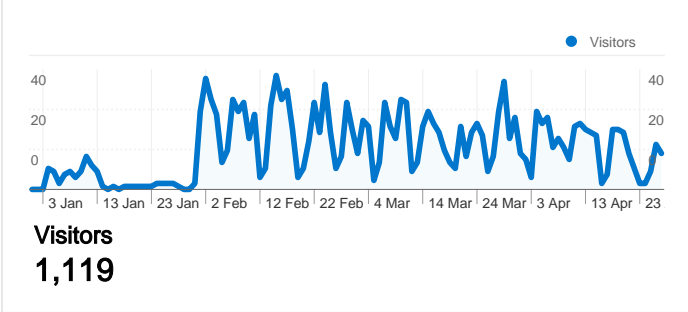
**12,119 Pageviews**

**00:04:49 Avg. Time on Site**

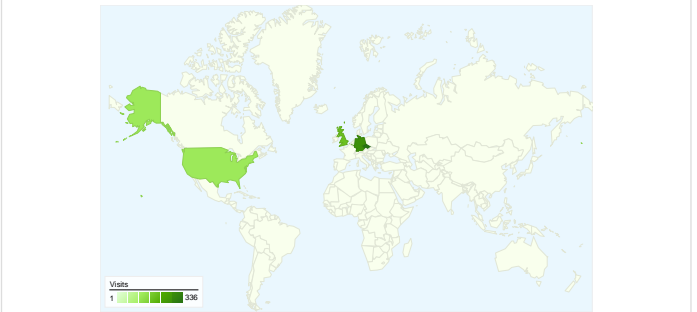
**6.29 Pages/Visit**

**57.47% % New Visits**

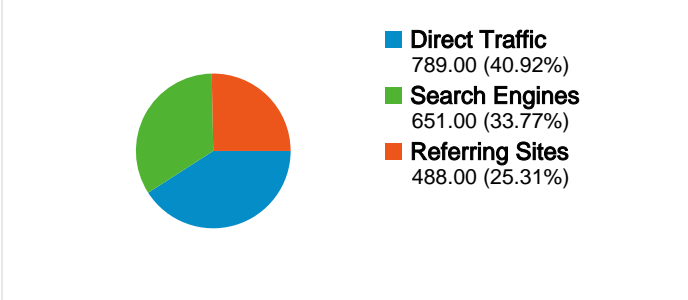
**Visitors Overview**



**Map Overlay**



**Traffic Sources Overview**



**All Traffic Sources**

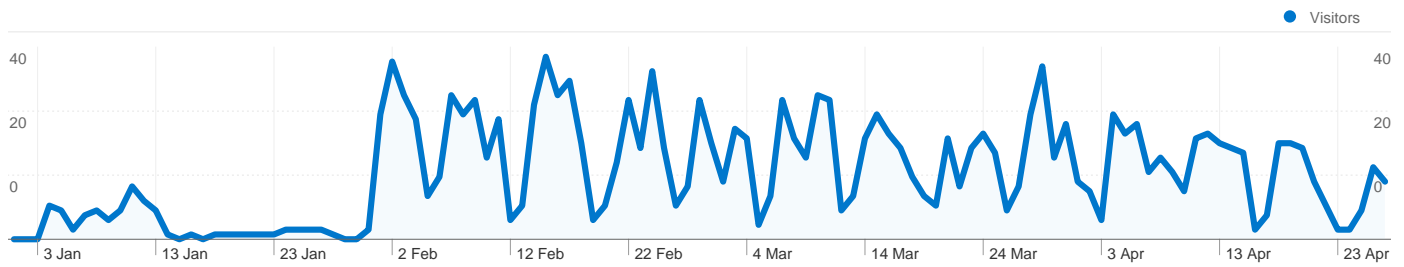
Source/Medium	Visits	% visits
(direct) / (none)	789	40.92%
google / organic	633	32.83%
europeana.eu / referral	88	4.56%
bhl.nhm-wien.ac.at / referral	53	2.75%
twitter.com / referral	42	2.18%

**Keywords**

Keyword	Visits	% visits
bhl europe	151	23.20%
bhl-europe	81	12.44%
biodiversity heritage library	40	6.14%
bhl	20	3.07%
biodiversity heritage library	18	2.76%

**Languages**


Language	Visits	% visits
en-us	680	35.27%
cs	331	17.17%
de	290	15.04%
en-gb	148	7.68%
fr	72	3.73%



**1,119 people visited this site**


 **1,928 Visits**

 **1,119 Absolute Unique Visitors**

 **12,119 Pageviews**

 **6.29 Average Pageviews**

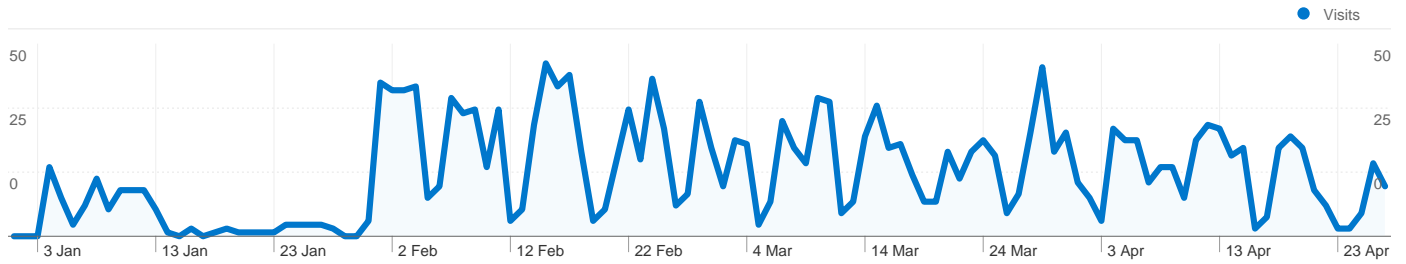
 **00:04:49 Time on Site**

 **45.85% Bounce Rate**




 **57.47% New Visits**

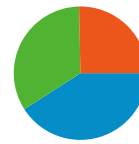
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	1,013	52.54%	Unknown	1,358	70.44%
Internet Explorer	504	26.14%	T1	296	15.35%
Chrome	220	11.41%	Cable	109	5.65%
Opera	102	5.29%	DSL	84	4.36%
Safari	82	4.25%	Dialup	80	4.15%



All traffic sources sent a total of 1,928 visits

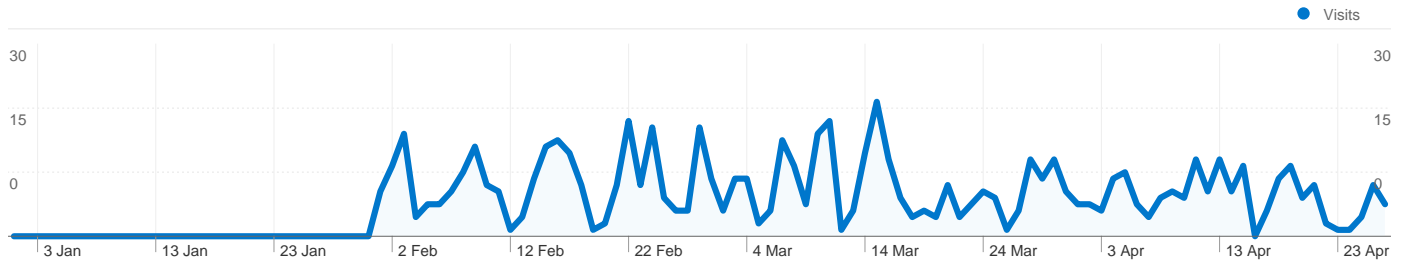
-  40.92% Direct Traffic
-  25.31% Referring Sites
-  33.77% Search Engines



- Direct Traffic  
789.00 (40.92%)
- Search Engines  
651.00 (33.77%)
- Referring Sites  
488.00 (25.31%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	789	40.92%	bhl europe	151	23.20%
google (organic)	633	32.83%	bhl-europe	81	12.44%
europeana.eu (referral)	88	4.56%	biodiversity heritage library	40	6.14%
bhl.nhm-wien.ac.at (referral)	53	2.75%	bhl	20	3.07%
twitter.com (referral)	42	2.18%	biodiversity heritage library	18	2.76%

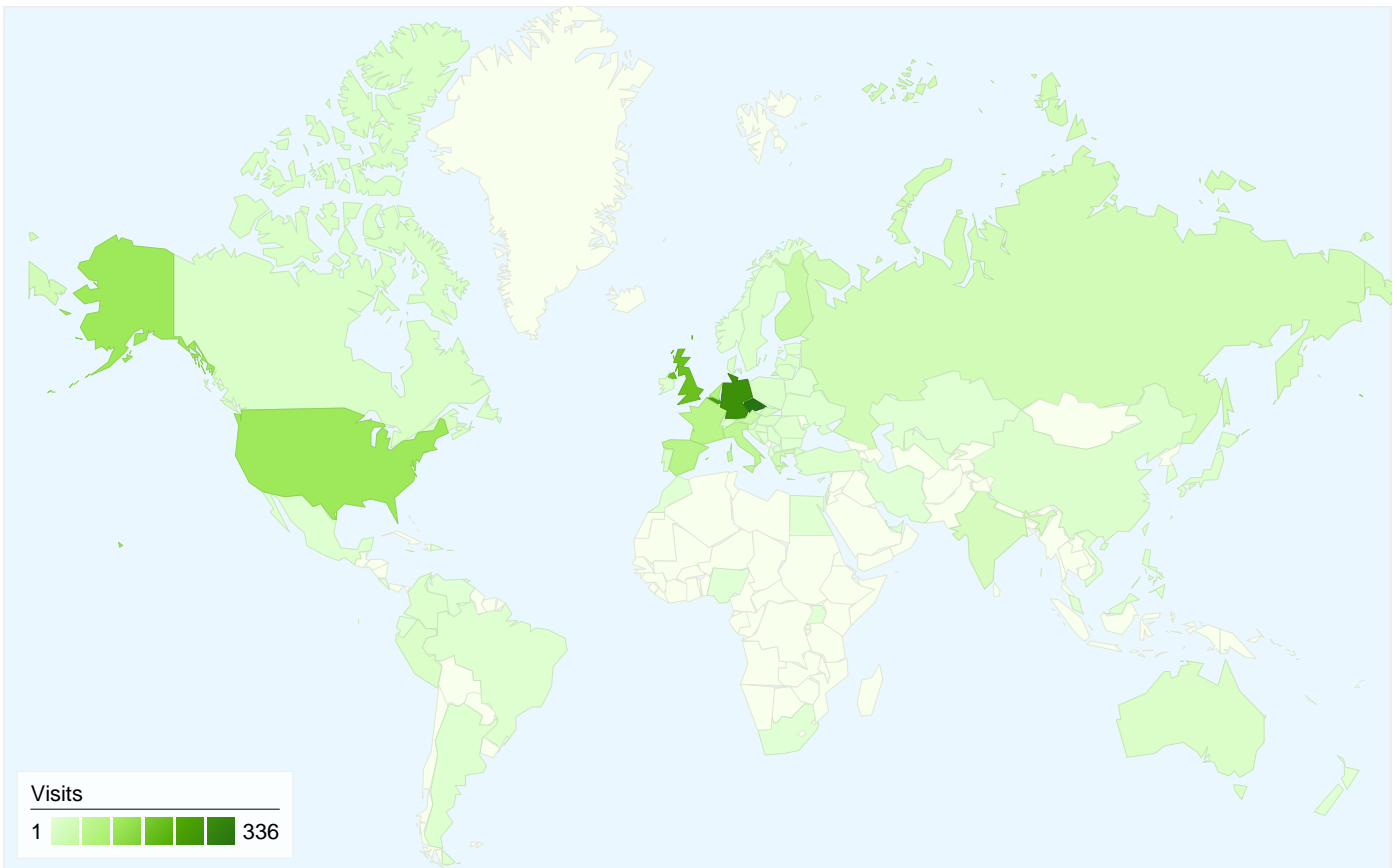


**Search sent 651 total visits via 259 keywords**

Site Usage

<b>Visits</b> <b>651</b> % of Site Total: 33.77%	<b>Pages/Visit</b> <b>3.46</b> Site Avg: 6.29 (-44.92%)	<b>Avg. Time on Site</b> <b>00:02:37</b> Site Avg: 00:04:49 (-45.66%)	<b>% New Visits</b> <b>67.59%</b> Site Avg: 57.05% (18.46%)	<b>Bounce Rate</b> <b>49.46%</b> Site Avg: 45.85% (7.88%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
bhl europe	151	4.70	00:03:01	53.64%	35.76%
bhl-europe	81	5.84	00:06:39	32.10%	19.75%
biodiversity heritage library europe	40	3.12	00:01:40	70.00%	45.00%
bhl	20	2.20	00:00:56	85.00%	55.00%
biodiversity heritage library	18	2.83	00:03:25	83.33%	22.22%
bhl-europe newsletter	17	2.71	00:01:55	11.76%	29.41%
europe promotion	8	1.38	00:00:04	100.00%	75.00%
bhleurope	7	2.71	00:00:19	28.57%	42.86%
bhle-europe	6	2.50	00:01:45	0.00%	50.00%
bhl-eu	5	2.60	00:01:16	20.00%	60.00%

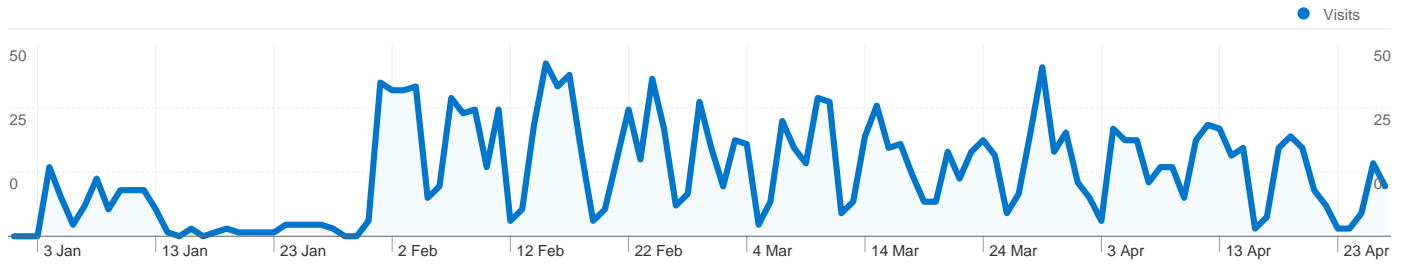
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**1,928 visits came from 77 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>1,928</b> % of Site Total: 100.00%	<b>6.29</b> Site Avg: 6.29 (0.00%)	<b>00:04:49</b> Site Avg: 00:04:49 (0.00%)	<b>57.42%</b> Site Avg: 57.05% (0.64%)	<b>45.85%</b> Site Avg: 45.85% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Czech Republic	<b>336</b>	19.79	00:14:59	26.19%	27.68%	
Germany	<b>277</b>	4.61	00:03:13	57.04%	35.74%	
Belgium	<b>251</b>	3.31	00:02:08	19.12%	56.18%	
United Kingdom	<b>189</b>	3.17	00:03:05	65.61%	42.86%	
United States	<b>124</b>	3.10	00:03:06	79.03%	54.84%	
Netherlands	<b>83</b>	2.83	00:02:01	45.78%	49.40%	
Spain	<b>78</b>	4.36	00:02:10	83.33%	44.87%	
France	<b>75</b>	4.61	00:04:13	80.00%	42.67%	
Italy	<b>63</b>	3.75	00:02:24	93.65%	57.14%	
Finland	<b>46</b>	2.50	00:02:01	56.52%	50.00%	

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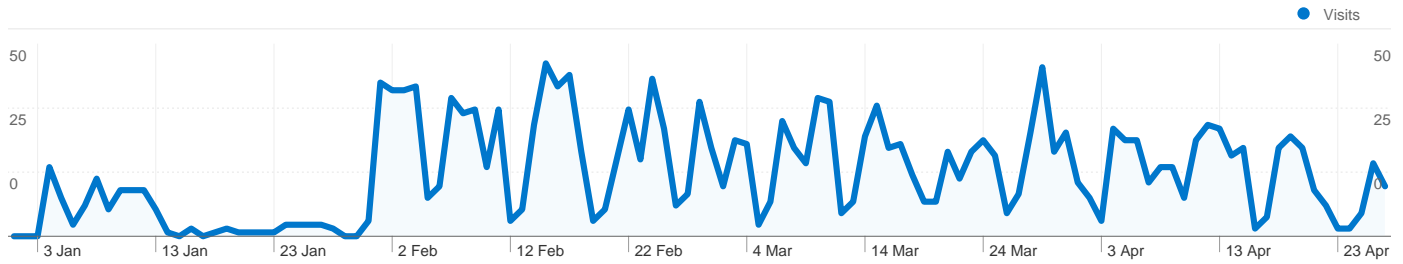


## All traffic sources sent 1,928 visits via 83 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>1,928</b> % of Site Total: 100.00%	<b>6.29</b> Site Avg: 6.29 (0.00%)	<b>00:04:49</b> Site Avg: 00:04:49 (0.00%)	<b>57.42%</b> Site Avg: 57.05% (0.64%)	<b>45.85%</b> Site Avg: 45.85% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	<b>789</b>	9.91	00:07:47	43.35%	44.49%
google / organic	<b>633</b>	3.48	00:02:40	67.14%	49.61%
europeana.eu / referral	<b>88</b>	3.15	00:02:04	81.82%	54.55%
bhl.nhm-wien.ac.at / referral	<b>53</b>	3.11	00:01:35	90.57%	35.85%
twitter.com / referral	<b>42</b>	2.05	00:00:58	59.52%	66.67%
biodivlib.wikispaces.com / referral	<b>32</b>	6.12	00:04:54	78.12%	18.75%
version1.europeana.eu / referral	<b>28</b>	3.11	00:04:30	53.57%	35.71%
bhl.ait.co.at / referral	<b>20</b>	3.75	00:01:47	15.00%	50.00%
bhl-europe.eu / referral	<b>18</b>	8.00	00:06:43	5.56%	33.33%
ec.europa.eu / referral	<b>16</b>	3.31	00:07:54	18.75%	56.25%

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**1,928 visits used 43 languages**

Site Usage

<b>Visits</b> <b>1,928</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>6.29</b> Site Avg: 6.29 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:49</b> Site Avg: 00:04:49 (0.00%)	<b>% New Visits</b> <b>57.42%</b> Site Avg: 57.05% (0.64%)	<b>Bounce Rate</b> <b>45.85%</b> Site Avg: 45.85% (0.00%)	
Language	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
en-us	680	3.05	00:02:25	61.76%	54.26%
cs	331	20.23	00:15:20	25.98%	27.49%
de	290	4.19	00:02:55	54.83%	36.90%
en-gb	148	2.83	00:02:22	46.62%	54.05%
fr	72	4.72	00:03:55	81.94%	34.72%
es	71	2.94	00:03:04	81.69%	56.34%
nl	54	3.20	00:02:36	62.96%	42.59%
it	53	3.21	00:01:54	92.45%	62.26%
es-es	30	6.47	00:05:17	90.00%	30.00%
el	22	3.91	00:06:52	27.27%	54.55%

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