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Deduplicated	Summary of	Associated Cool	Second Associated Goal
Survey Responses Provide free,	Survey Responses	Associated Goal	Associated Goal
global, online			
access to			
taxonomic			
literature, including	free access to	Corpus of	
original species	taxonomic	Biodiversity	
descriptions	literature	Literature	
Provide access to		Corpus of	
rare, difficult-to-	access to rare	Biodiversity	
locate literature	materials	Literature	
Provide free,	materials		
online, global			
access to general	access to general		
natural history and	natural history and	Corpus of	
biodiversity	biodiversity	Biodiversity	
literature	literature	Literature	
Collaborate			
amongst partners,			
content providers,		Corpus of	
and users to build		Biodiversity	
BHL	collaboration	Literature	
Provide digital		Corpus of	
access to high		Biodiversity	
quality scans	high quality scans	Literature	
Establish BHL			
collection			
parameters and			
ensure that			
material available		Corpus of	
fits within that		Biodiversity	
scope	vetted content	Literature	
Ingest materials		Corpus of	
from diverse,	diverse, global	Biodiversity	Internationalize
global partners	content providers	Literature	BHL
Ingest materials in	globally	Corpus of	
all languages and	comprehensive	Biodiversity	
from all countries	collection	Literature	
Ingest more			
relevant, already-			
scanned content	ingest more	Corpus of	
from non-BHL	material from non-	Biodiversity	
partners	partners	Literature	
Ingest Material		Corpus of	
Outside IA	Non IA Matarial	Biodiversity	
workflow	Non-IA Material	Literature	
Analyze Current		Corpus of Biodivorsity	
Collection to Identify Gaps	Collection Analysis	Biodiversity Literature	
Identity Gaps	Collection Analysis		
Increase in-	In-convright	Corpus of Biodiversity	
copyright materials	In-copyright materials	Literature	
Improve	matchalo		
discoverability of			
BHL on external			
search engines			
and discovery	external	Ensure BHL is	
services	discoverability	widely known	
Evangelize BHL at	alooverability		
conferences and in		Ensure BHL is	
publications	conferences	widely known	
publications	conterences	widely known	

Deduplicated	Summary of		Second
Survey Responses	Survey Responses	Associated Goal	Associated Goal
Increase outreach			/ locolulou ocul
activities in social		Ensure BHL is	
media	social media	Widely known	
Promote BHL to			
institutional	institutional	Ensure BHL is	
research staff	research staff	Widely known	
Integrate BHL with			
other projects like		Ensure BHL is	
Flickr & Wikipedia	Flickr & Wikipedia	Widely known	
Spread the Word			
about BHL via			
Press Releases,			
Newsletters, and		Ensure BHL is	
Listservs	press updates	Widely known	
Place Ads for BHL			
in appropriate		Ensure BHL is	
venues	BHL Ads	Widely known	
Promote BHL			
within the higher			
education	higher education	Ensure BHL is	
community	promotion	Widely known	
Integrate BHL in			
OPACs and other	integrate in library	Ensure BHL is	Improve
Library Services	services	Widely known	Efficiency?
Integrate BHL into			Emolency :
Natural History	Natural History	Ensure BHL is	
Exhibits	Exhibits	Widely Known	
Develop a			
definitive, globally			
accepted brand for		Ensure BHL is	Internationalize
BHL	Brand BHL	Widely Known	BHL
Allow users to	user content		
download content	downloads	Improve Access	
Allow users to			
access material			
while working in			
the field or away			
from their	remote access to		
computer	literature	Improve Access	
Provide open			
access to all BHL			
data through			
exports and APIs	APIs and exports	Improve Access	
Allow users to	•		
search BHL			
content on species	search on species		
names	names	Improve Access	Improve Efficiency
Enable easy			
access to BHL			
images	BHL images	Improve Access	
Allow users to			
easily download			
high resolution	high resolution		
images	images	Improve Access	
Allow custom PDF	Custom PDF		
generation	generation	Improve Access	Improve Efficiency
Provide article-			Improve
level access	article-level access	Improve Access?	Efficiency?
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Deduplicated Survey Responses	Summary of Survey Responses	Associated Goal	Second Associated Goal
Allow crowd-			
sourcing for			Improve
improvement	Crowd-Sourcing	Improve Access?	Efficiency?
Allow users to tag	Crowd Couroing		Emoleney :
and annotate			
content	Augment Content	Improve Access?	
Improve and		Improve Access?	
Develop BHL			
based on user			
feedback	upor foodbook	Improve Efficiency	
	user feedback	Improve Efficiency	
Ingest high quality			
metadata, which is	la i a la su sa lite s		
continually	high quality		
improved	metadata	Improve Efficiency	
Ensure intuitive UI	easy-to-use	Improve Efficiency	
Index material to			
allow it to be easily			
searched and			
browsed under a			
variety of			
parameters	quality indexing	Improve Efficiency	
Partner with & link	. , , ,		
to other			
Biodiversity			
Projects, not	Partner with		
necessarily	Biodiversity		
literature projects	Projects	Improve Efficiency	
Improve OCR	Improve OCR	Improve Efficiency	
Scan materials			Corpus of
based on user		Improve	Biodiversity
	acon requests	Efficiency?	Literature
requests Provide full-text	scan requests		Literature
		Improvo	
searching of	full tout a parabing	Improve	
material	full-text searching	Efficiency?	
One sta Makila DLU		Improve	
Create Mobile BHL	Mobile BHL	Efficiency?	
Make BHL Portal		Internationalize	
Multilingual	Multilingual	BHL	
Synchronize	Synchronize	Internationalize	
Content Globally	Content	BHL	
Create more global		Internationalize	
nodes	global nodes	BHL?	
Pursue new Grant			
Proposals	grants	Sustain BHL	
Reinforce			
Commitment of			
Staff	Staff Commitment	Sustain BHL	
Encouraged			
continued and			
increased			
commitment at the			
Steering			
Committee Level	Institutional Dues	Sustain BHL	
Increase		_	
Fundraising			
Activities	Fundraising	Sustain BHL	
Develop Financial	Financial		
Sustainability	Sustainability		
Model	Model	Sustain BHL	

Deduplicated Survey Responses

Deduplicated Survey Responses	Summary of Survey Responses	Associated Goal	Second Associated Goal
Create Mirror Site			
at Smithsonian	Mirror Site	Sustain BHL	
Develop Effective			
Deduplication	Deduplication		
Tools	Tools		