

Subject: December 2016 BHL Highlights and Reminders

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MONTHLY HIGHLIGHTS

BHL welcomes Muséum national d'Histoire naturelle as newest Member!

We are very pleased to welcome the [Muséum national d'Histoire naturelle](#) (MNHN) as our newest Member. On December 2, 2016, Dr. Nancy E. Gwinn and Martin Kalfatovic participated in a signing ceremony with Bruno David, Gildas Illien, and Laurence Bénichou at MNHN in Paris. Immediately preceding the ceremony, Martin Kalfatovic presented "Increasing Access, Promoting Progress: Empowering Global Research through the BHL" to representatives from a number of large natural history museums from around the world (including BHL partners American Museum of Natural History, The Field Museum of Natural History, Muséum national d'Histoire naturelle, Natural History Museum (London), National Museum of Natural History (Smithsonian Libraries), Natural History Museum Los Angeles County, and Naturalis Biodiversity Center). Learn more: <http://blog.biodiversitylibrary.org/2016/12/bhl-participates-in-meetings-at-museum.html>

REMINDERS

Grants

Let us know about any grant proposals you are preparing and be sure to update with the status of the award: <https://docs.google.com/spreadsheets/ccc?key=0Ak0hDkSQMhfDdDNYdWh0YU44RG00RTI0RktaX01PZVE&usp=sharing#gid=0>

Presentations

BHL was well-represented at the 2016 TDWG conference held at the Centro de Transferencia Tecnológica y Educación Continua (CTEC) in San Carlos, Costa Rica. On Wednesday, December 7, a panel of speakers delivered the symposium, "BHL: 10 Years of Innovation and Growth". The panel consisted of:

- BHL - 10 Years and More! (Martin R. Kalfatovic)
- BHL: Grants and Growth (Constance Rinaldo)
- BHL-SciELO Network (Henrique Rodrigues)
- Towards extracting occurrence data from biodiversity literature (Dmitry Schigel)
- Questions: BHL - 10 years of innovation & growth (Discussion led by Constance Rinaldo)

Learn more: <http://blog.biodiversitylibrary.org/2016/12/tdwg-2016-meeting-la-fortuna-alajuela.html>

Did you give a presentation, poster, or publish a paper that you don't see listed here? Let us know about it by completing the form here: <https://bhl.wikispaces.com/Presentations+Posters%2C+Papers+Form>

FINANCIALS

Pan-BHL Scanning

The funds for Pan-BHL scanning is currently open to BHL Members on a first come, first served basis with a balance of \$8,608.68.

COLLECTIONS HIGHLIGHTS

Great work everyone! In 2016, BHL added...:

Items 24,652

up 32.52% from 2015

Pages 3,478,927

up 22.58% from 2015

Segments 43,593

up 49.38% from 2015
DOIs assigned 20,238
up 24.45% from 2015

BHL Partner pages: 2,321,022 (67%)

vs.

Non-BHL Partner (Ingest) pages: 1,157,905 (33%)

164 new Permissions Titles acquired from **83 new Contributors** due to the successful efforts of the Expanding Access to Biodiversity Literature (EABL) project!

Top 10 Search Terms since Aug 2016*

1. Proceedings of the Zoological Society of London
2. Annals and Magazine of Natural History
3. Horae Entomologicae
4. WCMC
5. birds
6. Proceedings of the Academy of Natural Sciences of Philadelphia
7. sharks
8. Lepas psittacus
9. Nautilus
10. Illustration

*Search terms listed represent only a small fraction of total unique searches

Collections Committee Highlights

- Farewell and warm regards to retiree Diana Shih who served as part of our committee since its inception in 2010. She will be heartily missed!
- Enacted display of new "Copy specific information" field and developed value standards.
- Developed BHL@10 book collection representing the most noteworthy titles from our Partners.
- Submitted document to BHL EC regarding the possible edition of Visual Resources to the collection. Here's to increasing our partnerships, permissions, and collections in 2017!

TECH HIGHLIGHTS

- Implemented some minor web accessibility enhancements
- Added a link to the BHL Store to the site header
- Updated the BioStor harvesting process to read an additional contributor field from the BioStor APIs. This allows BHL to recognize two contributors for an article: 1) the contributor that facilitated the ingest of metadata into BHL (i.e. BioStor), and 2) the institution that actually compiled the metadata.
- Updated the contributor browse pages to show institutions in the "contributor" and "rights holder" roles, but not those in the "scanning institution" role.

OUTREACH

Content Highlights

In December, we implemented a "BHL Store" button in the header of the BHL website, and we launched a [Holiday Collection](#) on the [BHL store](#), featuring holiday themed products. December was our top-grossing month on the BHL store to date, with \$826.53 in sales, which represents \$210.52 in profit for BHL. Since the launch of the store in April 2016, we've sold \$2,416.51, amounting to a profit of \$573.15 for BHL.

-Bonus! One of our followers on Instagram shared a photo of a pillow they bought from the BHL Store. [Check it out!](#)

[Flora Sinensis](#) is one of the first natural history books on China by a European. Royal Botanic Gardens Kew, Library, Art

& Archives has digitized their copy of this rare work for BHL, which was featured in a guest post by Anne Griffin, Head of Cataloguing at Kew, as our [BHL Book of the Month for December](#).

In the late eighteenth century, botany became the subject of poetry during the Poetic Botany movement. Find out how Ryan Feigenbaum, a fellow at The New York Botanical Garden, used BHL to help create the [digital exhibit *Poetic Botany*](#) in our [latest BHL User blog post](#).

Media Attention

In December, BHL and/or our collections were highlighted by [MNHN](#), the Strait Times in Singapore ([article 1](#) | [article 2](#) | [article 3](#)), [Harvard TagTeam](#), [The Journal](#), [Natural History Museum London Science News](#), the [University Museum of Bergen](#), [Spektrum](#), and in the [ZooKeys article *Catalog of the phylloxerids of the world \(Hemiptera, Phylloxeridae\)*](#).

User Praise

- "BHL rocks the digital world!" (via Joyce Shaw on Facebook)
- "Hi friends! I strongly encourage all of you to follow @BioDivLibrary to deepen your appreciation of the wonders of the natural world!" (via @jmchos)
- "Thank you BHL. For your restorative, wonder generating work. It vanquishes most of the despondency from our fractured relationship from nature, to a very great extent." (via Rima Sinha on Facebook)

Highlights by Social Media Platform

Twitter: In December, our [Folklore Thursday mermaid post](#) was our most popular. We had over 16,600 engagements on Twitter in December and now have over 11,400 followers.

Facebook: In December, our [post on Pierre-Joseph Redouté's *Les liliacees*](#) was our most popular. We had over 69,000 engagements on Facebook in December and now have over 30,500 followers.

Blog: In December, our [Poetic Botany post](#) was our most popular. We had over 2,000 unique visitors and over 2,500 visits to the blog in December.

Instagram: In December, our [Happy New Year post](#) was our most popular. We had over 25,700 engagements on Instagram in December and now have over 3,500 followers.

EABL HIGHLIGHTS

The Expanding Access to Biodiversity Literature (EABL) project has, to date, secured permissions for 106 in-copyright titles from 54 contributors.

December New Rights Holders:

- Colorado Native Plant Society
- American Association of Zoo Keepers
- Kentucky Society of Natural History
- Wyoming Native Plant Society
- Biodiversity Journal

New Content Providers defined in BHL:

- Gulf Coast Research Laboratory and the University of Southern Mississippi
- Colorado Native Plant Society
- American Malacological Society
- The Arnold Arboretum of Harvard University
- Washington Academy of Sciences
- Western Society of Malacologists
- Index of American Botanical Literature
- American Association of Zoo Keepers
- Kentucky Society of Natural History
- Wyoming Native Plant Society
- The Lepidopterists' Society

Article Definition Completed for:

- Phasmid Studies
- Quaestiones entomologicae

The EABL team's work on article definition led to the discovery of a significant article harvesting problem with Pensoft publications. The problem was reported to Pensoft who will provide a fix.

The EABL Collection in BHL currently holds 3530 volumes from 382 titles, containing 384474 pages.

"Packets" or toolkits have been distributed to those who were interested in participating in the project.

Many institutions are preparing to send content to be scanned after the first of the new year.

Training trips have been confirmed for Atlanta, Georgia, San Diego, California and Los Angeles, California.