

BHL Projects & Initiatives

	Goal	Project or Activity?	Responsibility	Support	Objective	Inactive	Clarify	Becoming Active	IMPACT	Active	Funding Opportunity	Table for Later	Complete
Deduplicated List of BHL Projects and Initiatives													
develop fundraising strategies = Stabilize the financial structure and outlook of BHL	3-Financial Sustainability	Ongoing Activity	Program Director	Executive Committee	3.1 Stabalize BHL financials			x	H				
Develop BHL maintenance plan to begin in 2014 should funding fall through	3-Financial Sustainability	Project	Program Director	Program Manager	3.1 Stabalize BHL financials					x			
Finalize a strategy for the future direction of the BHL project = Develop a BHL business plan	3-Financial Sustainability	Project	Program Director	Secretariat	3.2 Business Plan			x					
Improve online donation tools = Develop fundraising strategies in coordination with social media and outreach	3-Financial Sustainability	Project	Program Director	Program Manager	3.3 Fundraising via outreach	x							
Increase print-on-demand opportunities for BHL content (i.e. create a bound book)	3-Financial Sustainability	Project	Program Director	--	3.4 Commercialization of content		x						
Establish major endowment for BHL	3-Financial Sustainability	Project	Program Director	Executive Committee	3.5 Endowment			x					
Increase in-kind contributions from BHL members	3-Financial Sustainability	Ongoing Activity	Executive Committee	Institutional Council	3.6 Increase in-kind contributions	x							