## BHL Mission Voting Card

Business	Values	Audience
Please indicate your top 2-3 choices for the words or phrases you most want to see included in our mission statement to describe BHI's business.	Please indicate your top 2-3 choices for the words or phrases you most want to see included in our mission statement to describe BHI's values.	Please indicate your top 2-3 choices for the audience segments you most want to see included in our mission statement.