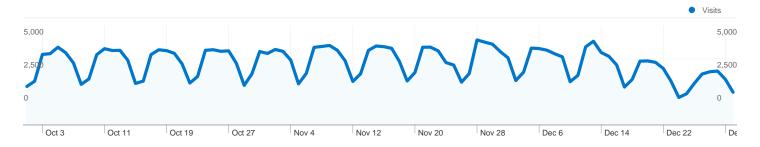
Comparing to: Site



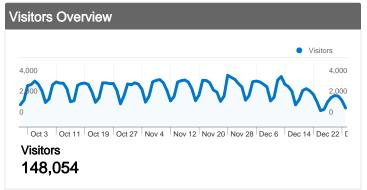
Site Usage

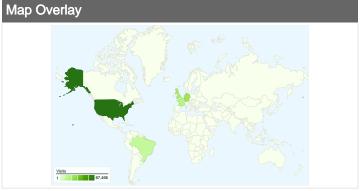
4.78 Pages/Visit

46.33% Bounce Rate

00:06:05 Avg. Time on Site

46.67% % New Visits

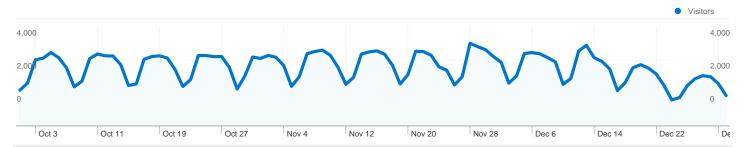




Traffic Sources Overview				
	Search Engines 134,288.00 (46.58%)			
	■ Referring Sites 109,800.00 (38.09%)			
	■ Direct Traffic 44,198.00 (15.33%)			
	Other 1 (> 0.00%)			

Content Overview		
Pages	Pageviews	% Pageviews
1	92,762	6.74%
/Default.aspx	20,012	1.45%
/browse/authors/A	14,460	1.05%
/browse/titles	13,970	1.01%
/PdfGenDone.aspx	10,206	0.74%

Comparing to: Site



148,054 people visited this site

148,054 Absolute Unique Visitors

4.78 Average Pageviews

00:06:05 Time on Site

46.33% Bounce Rate

46.67% New Visits

Technical Profile

Browser	Visits	% visits
Firefox	103,437	35.88%
Internet Explorer	99,437	34.49%
Chrome	44,947	15.59%
Safari	31,554	10.95%
Opera	5,448	1.89%

www.biodiversitylibrary.org Traffic Sources Overview



All traffic sources sent a total of 288,287 visits

15.33% Direct Traffic

MWWWW 38.09% Referring Sites

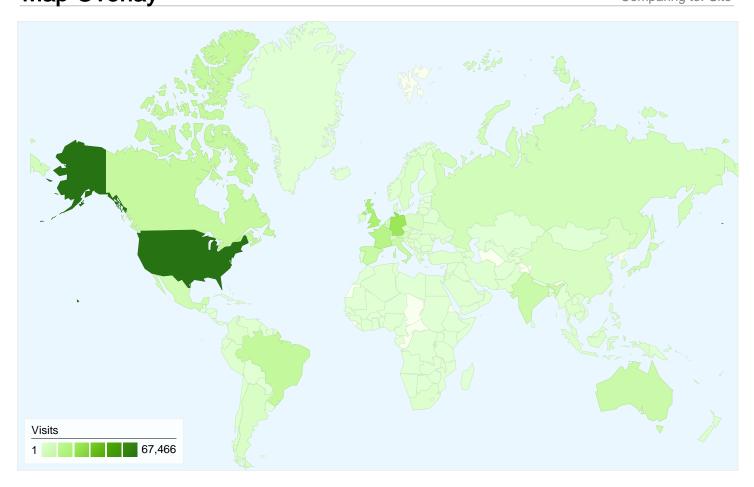
46.58% Search Engines

Search Engines 134,288.00 (46.58%)
■ Referring Sites 109,800.00 (38.09%)
■ Direct Traffic 44,198.00 (15.33%)
Other 1 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	127,039	44.07%
(direct) ((none))	44,198	15.33%
tropicos.org (referral)	15,982	5.54%
archive.org (referral)	6,944	2.41%
marinespecies.org (referral)	4,698	1.63%

Keywords	Visits	% visits
biodiversity heritage library	10,051	7.48%
(not provided)	6,645	4.95%
bhl	3,959	2.95%
biodiversity library	1,153	0.86%
biodiversity heritage	1,058	0.79%



288,287 visits came from 206 countries/territories

Visits	Pages/Visit	Ava Ti	me on Site	% New Visits	Bounce	Rate
288,287 % of Site Total: 100.00%	4.78 Site Avg: 4.78 (0.00%)	00:06: Site Avg:	05	46.72% Site Avg: 46.67% (0.09%)	46.33 Site Avg:	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		67,466	4.27	00:05:09	54.04%	50.15%
Germany		25,257	5.08	00:06:31	43.24%	41.58%
United Kingdom		20,019	4.90	00:06:04	40.95%	44.30%
France		15,295	5.51	00:07:13	37.26%	38.44%
Brazil		11,050	5.05	00:06:56	38.53%	43.69%
Canada		10,550	3.58	00:03:36	63.89%	52.41%
Spain		9,512	4.67	00:05:39	47.71%	45.14%
Italy		9,492	5.92	00:07:41	39.00%	40.19%
India		8,614	3.58	00:04:20	64.95%	55.96%

Australia	8,490	5.00	00:06:21	36.08%	39.93%
					1 - 10 of 206

Comparing to: Site



Pages on this site were viewed a total of 1,376,584 times

1,376,584 Pageviews

46.33% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
1	92,762	6.74%
/Default.aspx	20,012	1.45%
/browse/authors/A	14,460	1.05%
/browse/titles	13,970	1.01%
/PdfGenDone.aspx	10,206	0.74%