

Site Usage

128,759 Visits

46.83% Bounce Rate

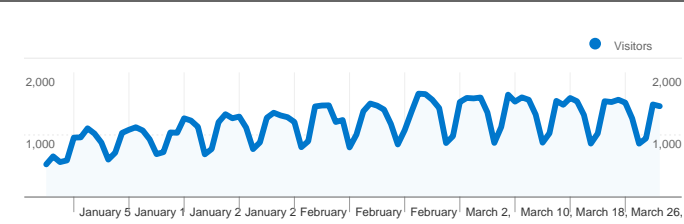
655,742 Pageviews

00:05:25 Avg. Time on Site

5.09 Pages/Visit

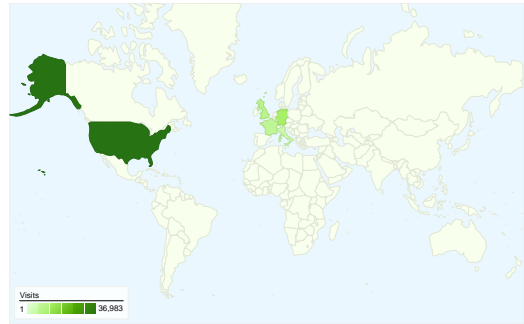
62.07% % New Visits

Visitors Overview

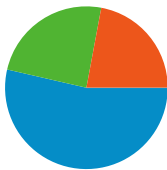


Visitors
83,088

Map Overlay world



Traffic Sources Overview



- **Search Engines**
69,014.00 (53.60%)
- **Referring Sites**
31,329.00 (24.33%)
- **Direct Traffic**
28,413.00 (22.07%)
- **Other**
3 (> 0.00%)

Content Overview

Pages	Pageviews	% Pageviews
/	24,601	3.75%
/browse/authors/A	11,778	1.80%
/browse/titles	11,670	1.78%
/Default.aspx	6,362	0.97%
/browse/subject	5,971	0.91%

Keywords		
Keyword	Visits	% visits
biodiversity heritage library	3,690	5.35%
biodiversity heritage	902	1.31%
biodiversity library	582	0.84%
biodiversitylibrary	282	0.41%
heritage library	239	0.35%

Referring Sites		
Source	Visits	% visits
eol.org	5,442	17.37%
rzblx1.uni-regensburg.de	4,321	13.79%
en.wikipedia.org	2,880	9.19%
sil.si.edu	1,437	4.59%
bioone.org	1,174	3.75%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	72,647	56.42%
Firefox / Windows	37,652	29.24%
Safari / Macintosh	6,267	4.87%
Firefox / Macintosh	5,103	3.96%
Opera / Windows	2,470	1.92%

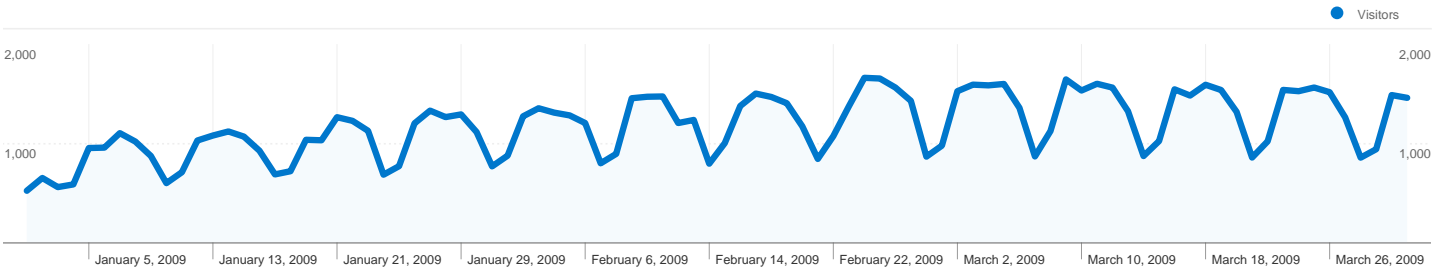
Connection Speeds		
Connection Speed	Visits	% visits
Unknown	42,288	32.84%
DSL	33,616	26.11%
T1	28,673	22.27%
Cable	18,072	14.04%
Dialup	5,206	4.04%

Content Drilldown /bibliography/		
Page	Pageviews	% visits
/2356	1,243	0.67%
/7548	1,134	0.61%
/4382	1,068	0.57%
/7422	1,043	0.56%
/2195	988	0.53%

Content Drilldown /item/		
Page	Pageviews	% visits
/10277	491	0.44%
/23742	362	0.33%
/20876	305	0.28%
/41224	296	0.27%
/16559	235	0.21%

Content Drilldown /subject/		
Page	Pageviews	% visits
/Botany	2,311	7.07%
/Entomology	1,676	5.13%
/Periodicals	1,299	3.97%
/Pictorial+works	1,226	3.75%
/Birds	1,207	3.69%

Content Drilldown /name/		
Page	Pageviews	% visits
/Ornithorhynchus_anatinus	279	0.87%
/Crioceras	182	0.57%
/Acinonyx_jubatus	156	0.49%
/Andrena	155	0.49%
/Tardigrada	146	0.46%



83,088 people visited this site


 **128,759** Visits


 **83,088** Absolute Unique Visitors

 **655,742** Pageviews

 **5.09** Average Pageviews

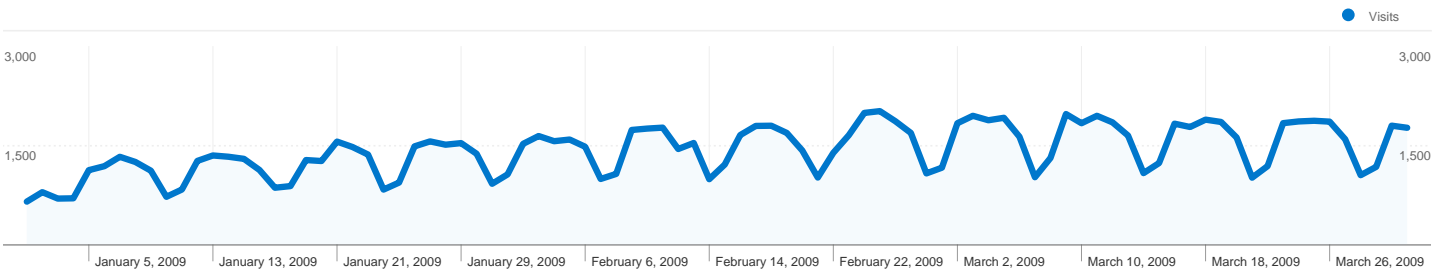
 **00:05:25** Time on Site

 **46.83%** Bounce Rate

 **62.07%** New Visits


Technical Profile


Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	72,651	56.42%	Unknown	42,288	32.84%
Firefox	44,027	34.19%	DSL	33,616	26.11%
Safari	6,637	5.15%	T1	28,673	22.27%
Opera	2,642	2.05%	Cable	18,072	14.04%
Chrome	1,512	1.17%	Dialup	5,206	4.04%

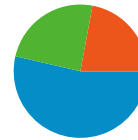


All traffic sources sent a total of 128,759 visits

 22.07% Direct Traffic

 24.33% Referring Sites

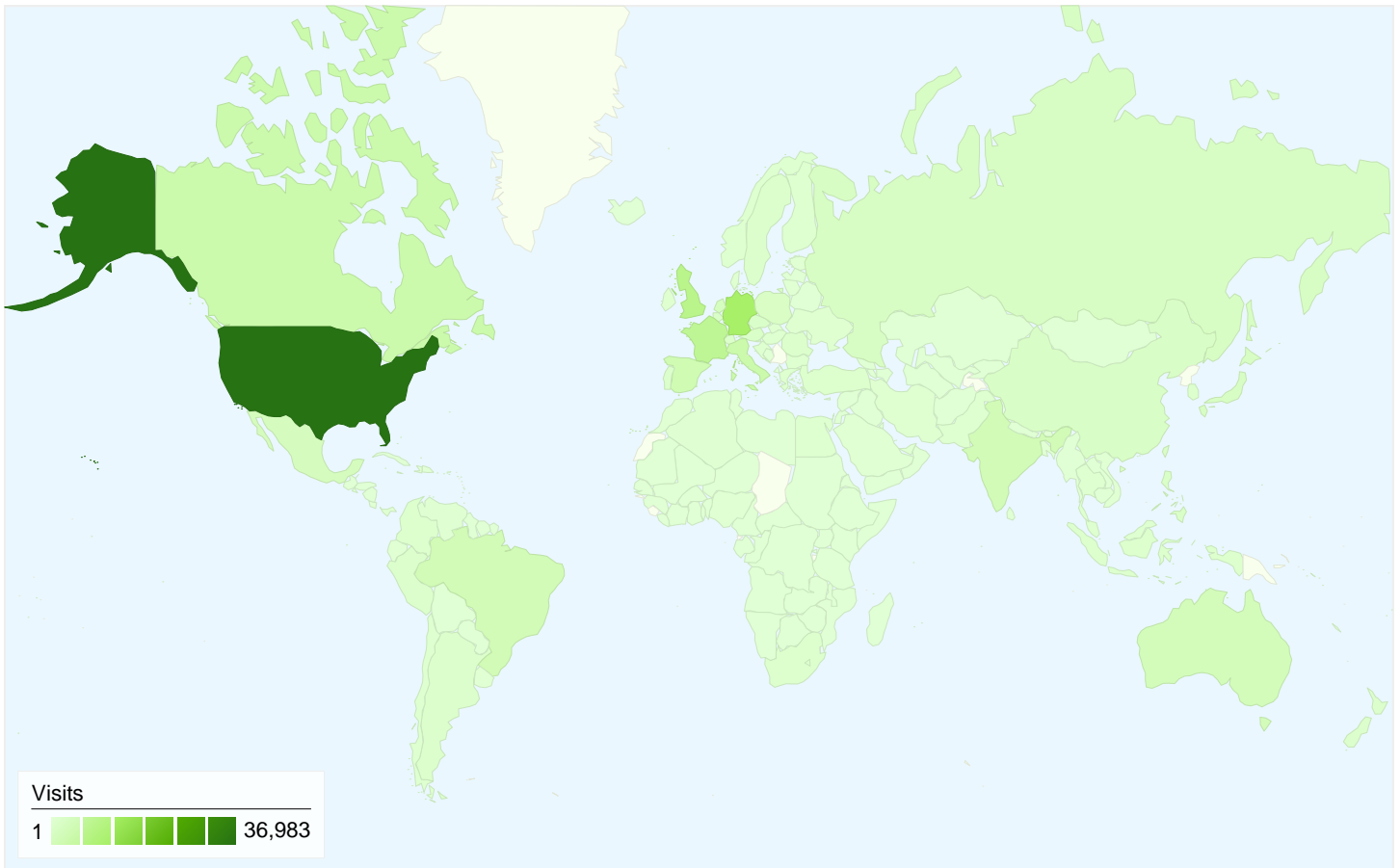
 53.60% Search Engines



- **Search Engines**
69,014.00 (53.60%)
- **Referring Sites**
31,329.00 (24.33%)
- **Direct Traffic**
28,413.00 (22.07%)
- **Other**
3 (> 0.00%)

Top Traffic Sources

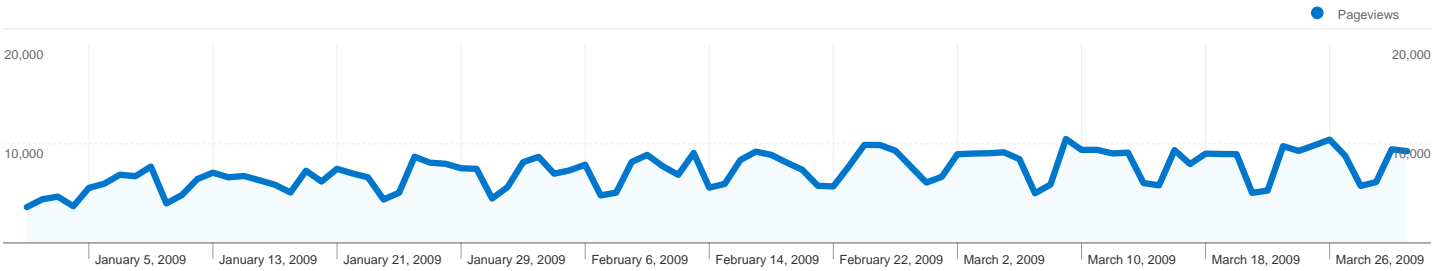
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	65,446	50.83%	biodiversity heritage library	3,690	5.35%
(direct) ((none))	28,413	22.07%	biodiversity heritage	902	1.31%
eol.org (referral)	5,442	4.23%	biodiversity library	582	0.84%
rzblx1.uni-regensburg.de	4,321	3.36%	biodiversitylibrary	282	0.41%
en.wikipedia.org (referral)	2,880	2.24%	heritage library	239	0.35%



128,759 visits came from 211 countries/territories


Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
128,759 % of Site Total: 100.00%	5.09 Site Avg: 5.09 (0.00%)	00:05:25 Site Avg: 00:05:25 (0.00%)	62.13% Site Avg: 62.07% (0.09%)	46.83% Site Avg: 46.83% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	36,983	4.03	00:03:45	70.03%	54.09%
Germany	11,701	6.10	00:06:10	55.65%	37.25%
United Kingdom	8,048	3.98	00:03:19	67.25%	51.84%
France	6,945	6.48	00:07:36	48.37%	38.91%
Italy	4,465	8.26	00:07:40	46.74%	31.15%
Canada	4,450	4.61	00:03:47	75.89%	52.38%
Spain	3,690	7.95	00:08:36	45.77%	32.01%
Brazil	3,299	6.78	00:08:44	55.80%	33.43%
India	3,273	3.27	00:03:40	82.58%	57.16%
Australia	2,856	4.35	00:04:56	60.47%	50.28%



Pages on this site were viewed a total of 655,742 times

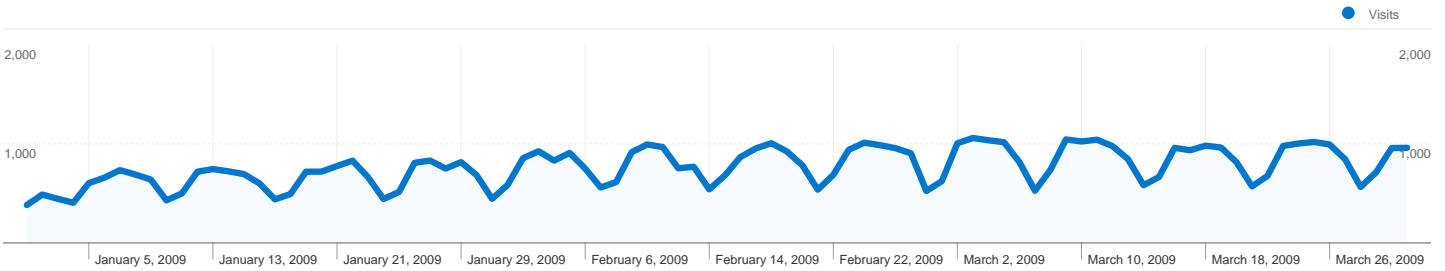
 **655,742** Pageviews

 **470,372** Unique Views

 **46.83%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	24,601	3.75%
/browse/authors/A	11,778	1.80%
/browse/titles	11,670	1.78%
/Default.aspx	6,362	0.97%
/browse/subject	5,971	0.91%

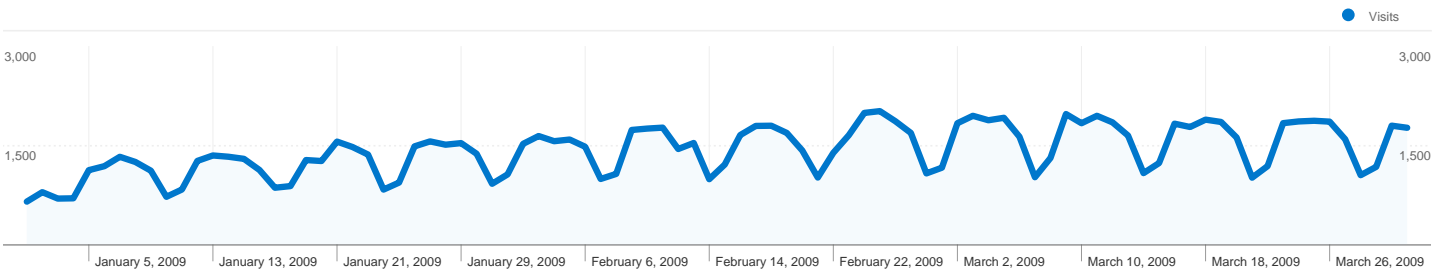


Search sent 69,014 total visits via 43,018 keywords

Site Usage

Visits 69,014 % of Site Total: 53.60%	Pages/Visit 4.46 Site Avg: 5.09 (-12.50%)	Avg. Time on Site 00:04:30 Site Avg: 00:05:25 (-16.89%)	% New Visits 65.19% Site Avg: 62.07% (5.03%)	Bounce Rate 53.24% Site Avg: 46.83% (13.69%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
biodiversity heritage library	3,690	11.26	00:11:06	20.35%	14.47%
biodiversity heritage	902	12.44	00:13:06	24.17%	10.09%
biodiversity library	582	9.32	00:09:55	23.71%	13.92%
biodiversitylibrary	282	13.87	00:14:36	12.41%	37.94%
heritage library	239	18.50	00:18:57	23.43%	8.79%
bhl	180	6.51	00:07:33	32.78%	29.44%
annals and magazine of natural history	167	8.37	00:12:19	22.16%	8.38%
the canadian entomologist	164	7.24	00:10:34	15.24%	14.63%
sitzungsberichte kaiserlichen akademie wissenschaften mathematisch-naturwissenschaftliche class	161	1.95	00:02:39	0.00%	83.23%
diurnal bird of prey	128	1.22	00:00:30	91.41%	89.84%

1 - 10 of 43,018

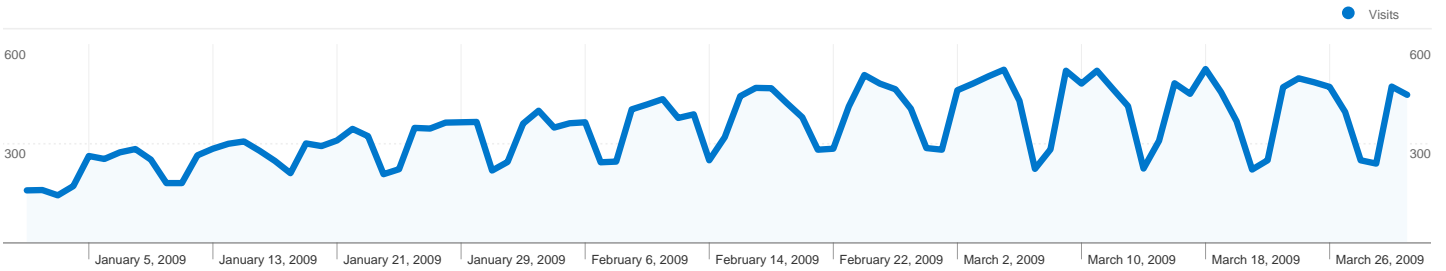


128,759 visits used 58 browser and OS combinations

Site Usage

Visits 128,759 % of Site Total: 100.00%	Pages/Visit 5.09 Site Avg: 5.09 (0.00%)	Avg. Time on Site 00:05:25 Site Avg: 00:05:25 (0.00%)	% New Visits 62.13% Site Avg: 62.07% (0.09%)	Bounce Rate 46.83% Site Avg: 46.83% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	72,647	5.34	00:05:32	63.37%	47.22%
Firefox / Windows	37,652	4.89	00:05:28	61.13%	44.78%
Safari / Macintosh	6,267	3.92	00:03:56	61.00%	48.46%
Firefox / Macintosh	5,103	6.15	00:06:43	56.97%	42.72%
Opera / Windows	2,470	3.45	00:03:36	41.26%	62.67%
Chrome / Windows	1,512	4.70	00:05:08	68.98%	49.01%
Firefox / Linux	1,189	3.99	00:04:41	68.04%	45.33%
Mozilla / Linux	337	3.66	00:04:30	49.26%	57.57%
Safari / Windows	242	2.68	00:02:37	72.31%	58.68%
Mozilla / Windows	227	6.57	00:10:16	45.81%	27.31%

1 - 10 of 58

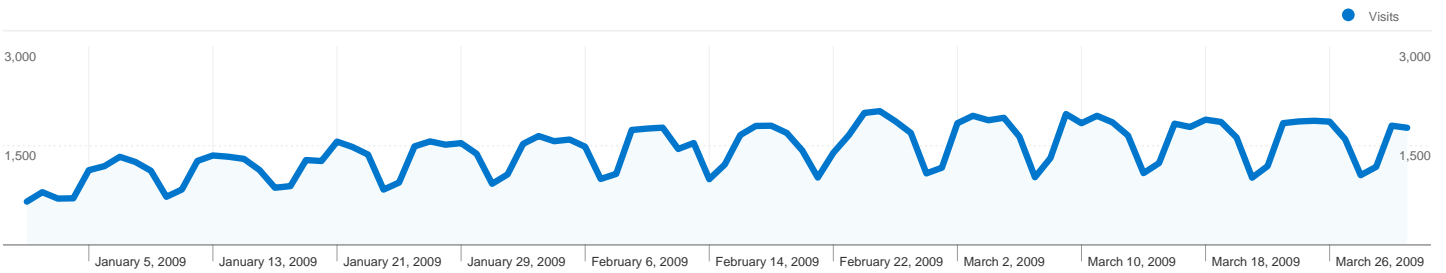


Referring sites sent 31,329 visits via 1,528 sources

Site Usage

Visits 31,329 % of Site Total: 24.33%	Pages/Visit 5.34 Site Avg: 5.09 (4.86%)	Avg. Time on Site 00:05:53 Site Avg: 00:05:25 (8.67%)	% New Visits 58.25% Site Avg: 62.07% (-6.15%)	Bounce Rate 40.38% Site Avg: 46.83% (-13.77%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
eol.org	5,442	3.75	00:04:50	67.14%	48.11%
rzblx1.uni-regensburg.de	4,321	4.81	00:04:31	72.76%	39.30%
en.wikipedia.org	2,880	2.90	00:02:40	80.45%	65.00%
sil.si.edu	1,437	6.31	00:07:34	29.30%	25.19%
bioone.org	1,174	6.04	00:06:58	55.28%	19.34%
zipcodezoo.com	730	4.42	00:06:08	69.86%	44.25%
bibdigital.rjb.csic.es	653	6.24	00:06:58	20.37%	18.07%
atoz.ebsco.com	600	6.26	00:08:25	37.83%	24.50%
animalbase.uni-goettingen.de	561	11.73	00:12:27	24.78%	32.09%
mcz.harvard.edu	458	6.83	00:09:06	50.22%	30.35%

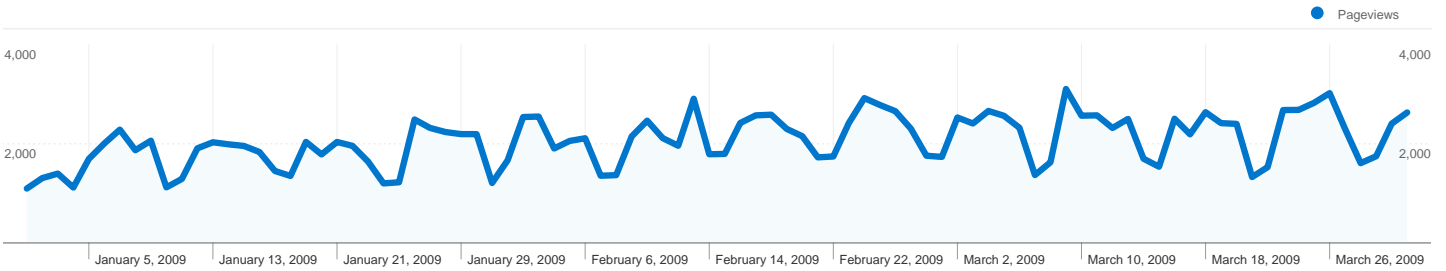
1 - 10 of 1,528



128,759 visits used 7 connection speeds

Site Usage

Visits 128,759 % of Site Total: 100.00%	Pages/Visit 5.09 Site Avg: 5.09 (0.00%)	Avg. Time on Site 00:05:25 Site Avg: 00:05:25 (0.00%)	% New Visits 62.13% Site Avg: 62.07% (0.09%)	Bounce Rate 46.83% Site Avg: 46.83% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Unknown	42,288	4.82	00:05:35	62.43%	47.54%
DSL	33,616	5.53	00:05:43	61.31%	47.53%
T1	28,673	5.23	00:05:29	57.44%	41.42%
Cable	18,072	4.40	00:03:57	71.20%	54.27%
Dialup	5,206	5.96	00:06:43	57.51%	40.93%
OC3	801	6.52	00:06:03	70.91%	42.57%
ISDN	103	2.50	00:02:54	80.58%	63.11%



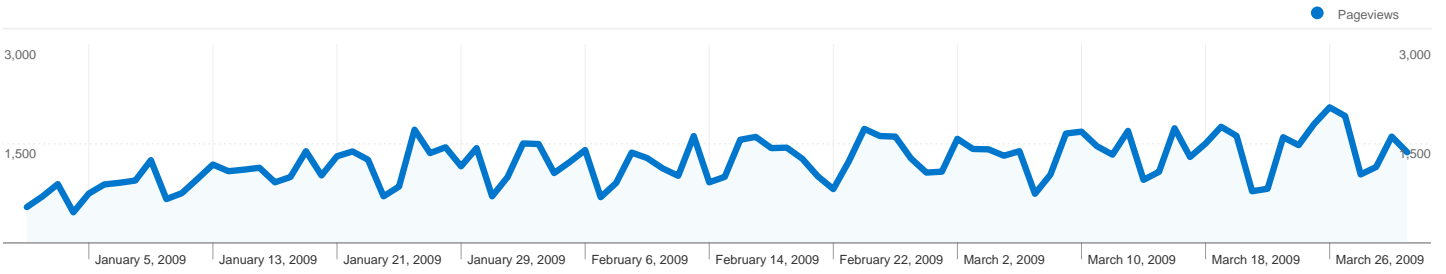
10,283 pages were viewed a total of 185,788 times

Content Performance

Pageviews 185,788 % of Site Total: 28.33%	Unique Pageviews 118,093 % of Site Total: 25.11%	Avg. Time on Page 00:01:03 Site Avg: 00:01:19 (-20.92%)	Bounce Rate 55.75% Site Avg: 46.83% (19.04%)	% Exit 25.07% Site Avg: 19.64% (27.68%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)
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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/2356	1,243	295	00:00:41	19.14%	7.96%	\$0.00
/7548	1,134	299	00:00:57	25.14%	7.41%	\$0.00
/4382	1,068	686	00:01:00	59.91%	53.00%	\$0.00
/7422	1,043	421	00:01:02	22.61%	20.13%	\$0.00
/2195	988	500	00:01:12	25.19%	16.40%	\$0.00
/2803	965	550	00:01:35	18.30%	17.72%	\$0.00
/8188	896	515	00:01:18	38.79%	17.97%	\$0.00
/2179	798	428	00:01:13	22.07%	24.69%	\$0.00
/542	765	504	00:01:37	41.65%	41.96%	\$0.00
/7922	765	67	00:00:25	0.00%	1.83%	\$0.00

1 - 10 of 10,283



20,210 pages were viewed a total of 110,519 times

Content Performance

Pageviews 110,519 % of Site Total: 16.85%	Unique Pageviews 89,488 % of Site Total: 19.02%	Avg. Time on Page 00:02:27 Site Avg: 00:01:19 (85.17%)	Bounce Rate 52.90% Site Avg: 46.83% (12.95%)	% Exit 19.19% Site Avg: 19.64% (-2.27%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/10277	491	349	00:02:49	56.94%	41.14%	\$0.00
/23742	362	330	00:01:31	88.92%	86.46%	\$0.00
/20876	305	105	00:03:24	55.29%	27.87%	\$0.00
/41224	296	236	00:04:01	60.27%	56.76%	\$0.00
/16559	235	169	00:02:30	75.00%	14.89%	\$0.00
/27998	227	185	00:02:49	61.90%	35.68%	\$0.00
/13783	186	148	00:02:34	65.03%	64.52%	\$0.00
/41393	183	155	00:02:07	66.67%	44.26%	\$0.00
/28200	145	116	00:01:01	100.00%	20.69%	\$0.00
/35556	131	117	00:03:26	78.10%	70.99%	\$0.00

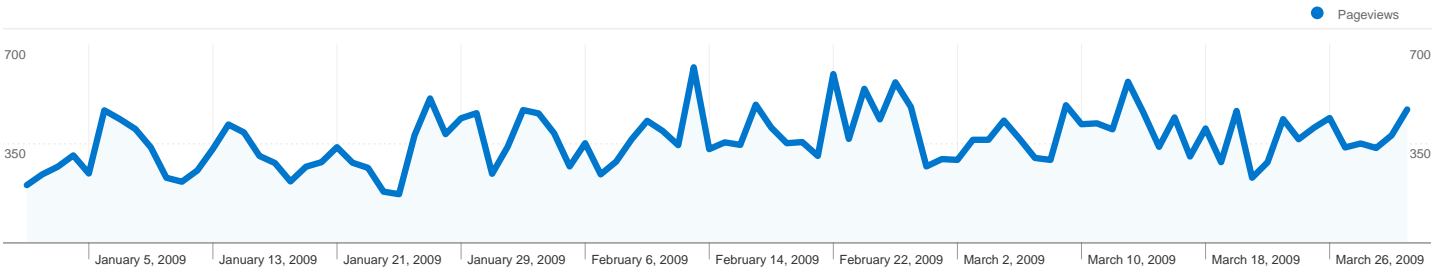
1 - 10 of 20,210

Content Drilldown

/subject/

Jan 1, 2009 - Mar 31, 2009

Comparing to: Site



2,897 pages were viewed a total of 32,680 times

Content Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/Botany	2,311	1,365	00:01:01	30.33%	13.93%	\$0.00
/Entomology	1,676	961	00:00:56	19.84%	8.35%	\$0.00
/Periodicals	1,299	712	00:01:41	27.27%	12.63%	\$0.00
/Pictorial+works	1,226	535	00:00:47	17.65%	4.89%	\$0.00
/Birds	1,207	751	00:01:05	22.94%	12.59%	\$0.00
/Zoology	1,161	652	00:01:02	38.60%	10.68%	\$0.00
/Mollusks	1,032	428	00:01:08	23.29%	6.30%	\$0.00
/Paleontology	837	325	00:00:59	50.00%	7.65%	\$0.00
/Natural+history	700	432	00:00:47	40.35%	12.57%	\$0.00
/Plants	675	461	00:00:55	64.71%	19.70%	\$0.00

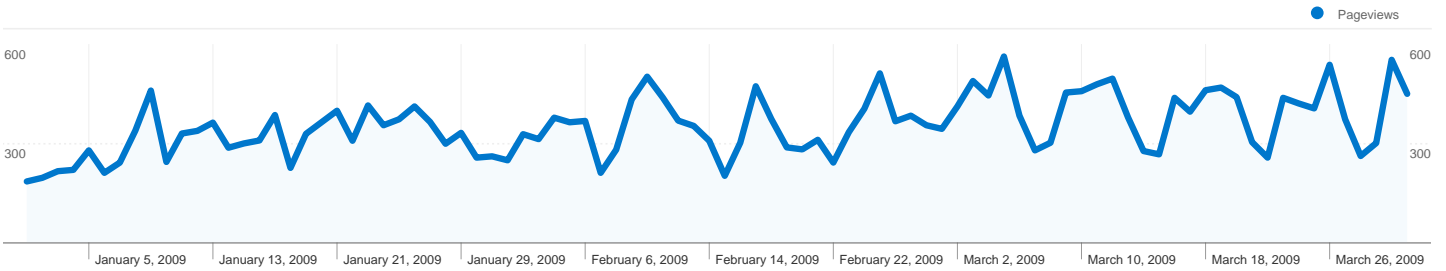
1 - 10 of 2,897

Content Drilldown

/name/

Jan 1, 2009 - Mar 31, 2009

Comparing to: Site



15,676 pages were viewed a total of 31,952 times

Content Performance

Pageviews 31,952 % of Site Total: 4.87%	Unique Pageviews 23,172 % of Site Total: 4.93%	Avg. Time on Page 00:02:12 Site Avg: 00:01:19 (65.97%)	Bounce Rate 71.55% Site Avg: 46.83% (52.78%)	% Exit 27.26% Site Avg: 19.64% (38.81%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)
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Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/Ornithorhynchus_anatinus	279	227	00:01:32	83.56%	74.91%	\$0.00
/Crioceras	182	11	00:01:37	0.00%	2.20%	\$0.00
/Acinonyx_jubatus	156	137	00:01:14	83.94%	82.69%	\$0.00
/Andrena	155	34	00:05:18	0.00%	13.55%	\$0.00
/Tardigrada	146	108	00:04:17	68.42%	59.59%	\$0.00
/Artemisia_absinthium	140	125	00:01:54	84.55%	84.29%	\$0.00
/Ancyloceras	131	7	00:01:57	0.00%	1.53%	\$0.00
/Trichopterygidae	116	37	00:01:59	0.00%	12.07%	\$0.00
/Sturio	110	53	00:01:34	8.51%	6.36%	\$0.00
/Ursus_maritimus	109	93	00:01:40	78.89%	77.06%	\$0.00

1 - 10 of 15,676