

Site Usage

201,298 Visits

51.57% Bounce Rate

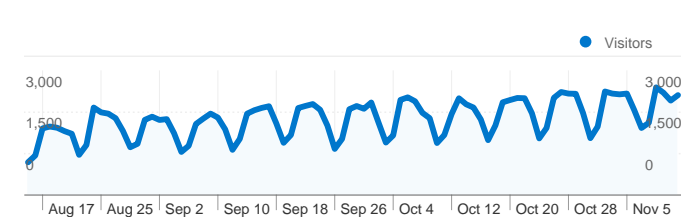
902,863 Pageviews

00:04:52 Avg. Time on Site

4.49 Pages/Visit

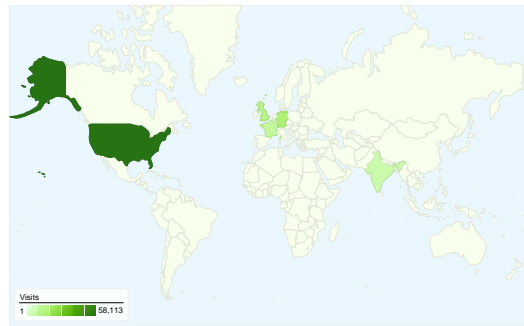
60.84% % New Visits

Visitors Overview

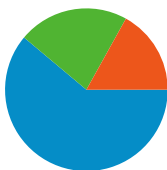


Visitors
130,152

Map Overlay world



Traffic Sources Overview

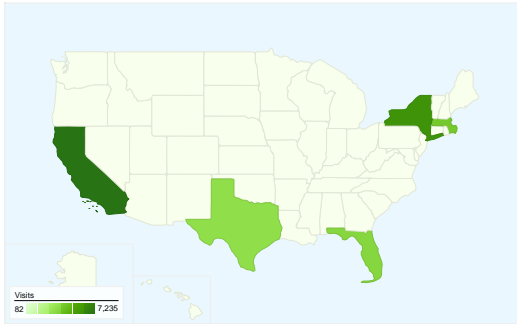


- **Search Engines**
122,980.00 (61.09%)
- **Referring Sites**
44,249.00 (21.98%)
- **Direct Traffic**
34,060.00 (16.92%)
- **Other**
9 (> 0.00%)

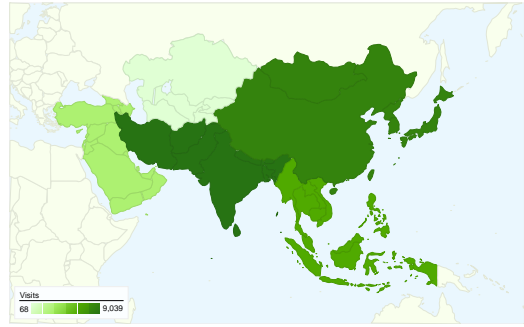
Content Overview

Pages	Pageviews	% Pageviews
/	37,622	4.17%
/browse/authors/A	14,380	1.59%
/browse/titles	14,239	1.58%
/Default.aspx	8,546	0.95%
/browse/subject	6,321	0.70%

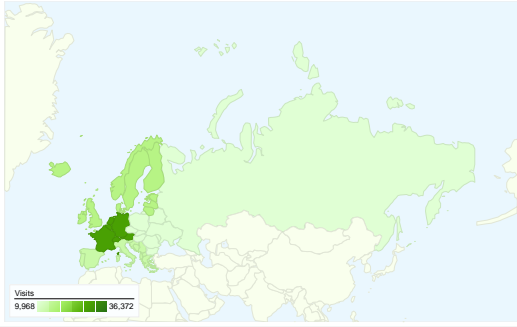
Map Overlay US



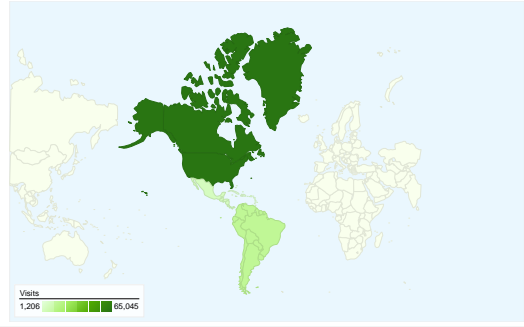
Map Overlay 142

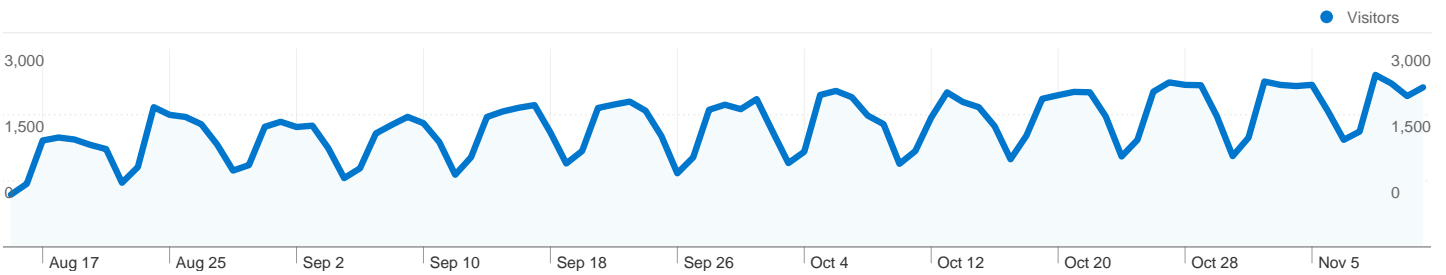


Map Overlay 150



Map Overlay 019





130,152 people visited this site

201,298 Visits

130,152 Absolute Unique Visitors

902,863 Pageviews

4.49 Average Pageviews

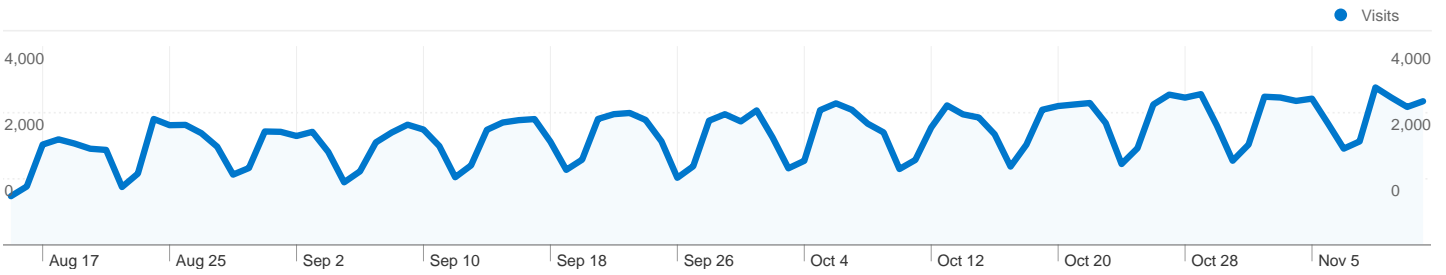
00:04:52 Time on Site

51.57% Bounce Rate


60.84% New Visits

Technical Profile


Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	105,926	52.62%	Unknown	65,783	32.68%
Firefox	68,020	33.79%	DSL	52,048	25.86%
Safari	15,339	7.62%	T1	43,418	21.57%
Chrome	5,902	2.93%	Cable	31,958	15.88%
Opera	3,482	1.73%	Dialup	6,989	3.47%



All traffic sources sent a total of 201,298 visits

 16.92% Direct Traffic

 21.98% Referring Sites

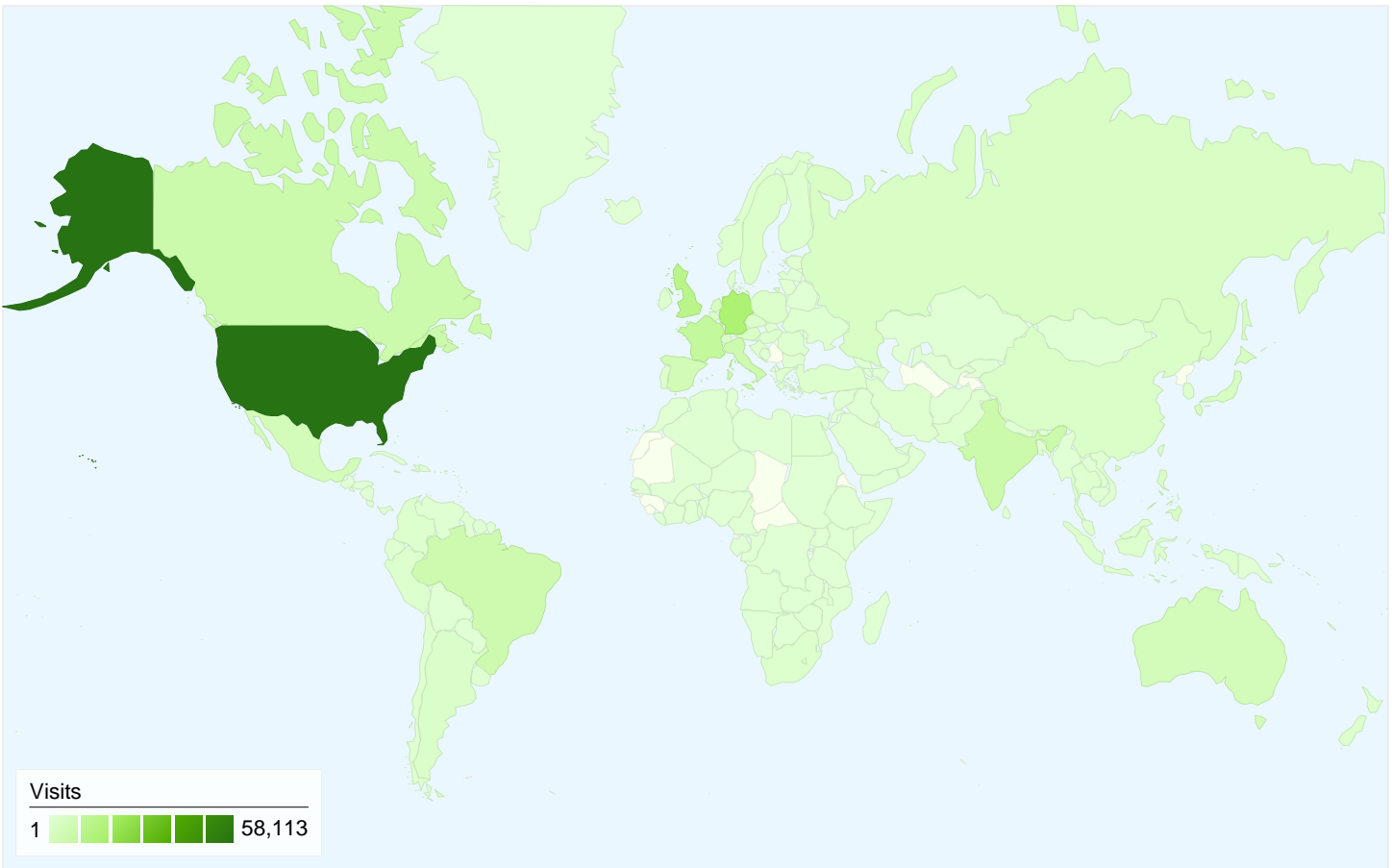
 61.09% Search Engines



- **Search Engines**
122,980.00 (61.09%)
- **Referring Sites**
44,249.00 (21.98%)
- **Direct Traffic**
34,060.00 (16.92%)
- **Other**
9 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	116,724	57.99%	biodiversity heritage library	5,870	4.77%
(direct) ((none))	34,060	16.92%	biodiversity heritage	1,058	0.86%
eol.org (referral)	6,744	3.35%	bhl	901	0.73%
rzblx1.uni-regensburg.de	4,054	2.01%	biodiversity library	654	0.53%
en.wikipedia.org (referral)	2,855	1.42%	heritage library	500	0.41%

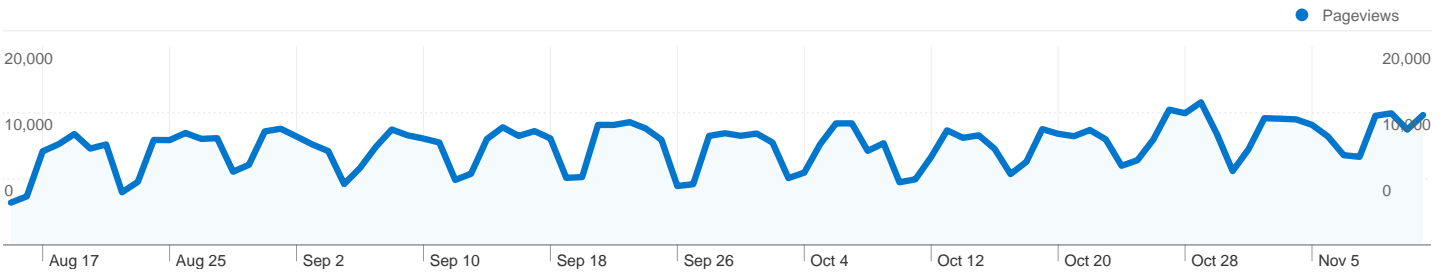


201,298 visits came from 216 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	58,113	3.72	00:03:44	66.39%	57.12%
Germany	16,889	5.81	00:06:18	55.56%	42.85%
United Kingdom	12,617	3.91	00:03:51	60.24%	55.27%
France	9,500	5.96	00:07:06	47.31%	38.75%
India	7,153	2.69	00:02:35	82.59%	64.32%
Canada	6,912	3.51	00:03:10	72.48%	59.04%
Brazil	6,562	5.54	00:07:08	52.04%	35.37%
Italy	6,369	5.59	00:05:36	52.54%	43.68%
Spain	5,081	6.49	00:07:36	47.49%	41.70%

Mexico	4,569	4.57	00:06:02	52.92%	49.97%
					1 - 10 of 216



Pages on this site were viewed a total of 902,863 times

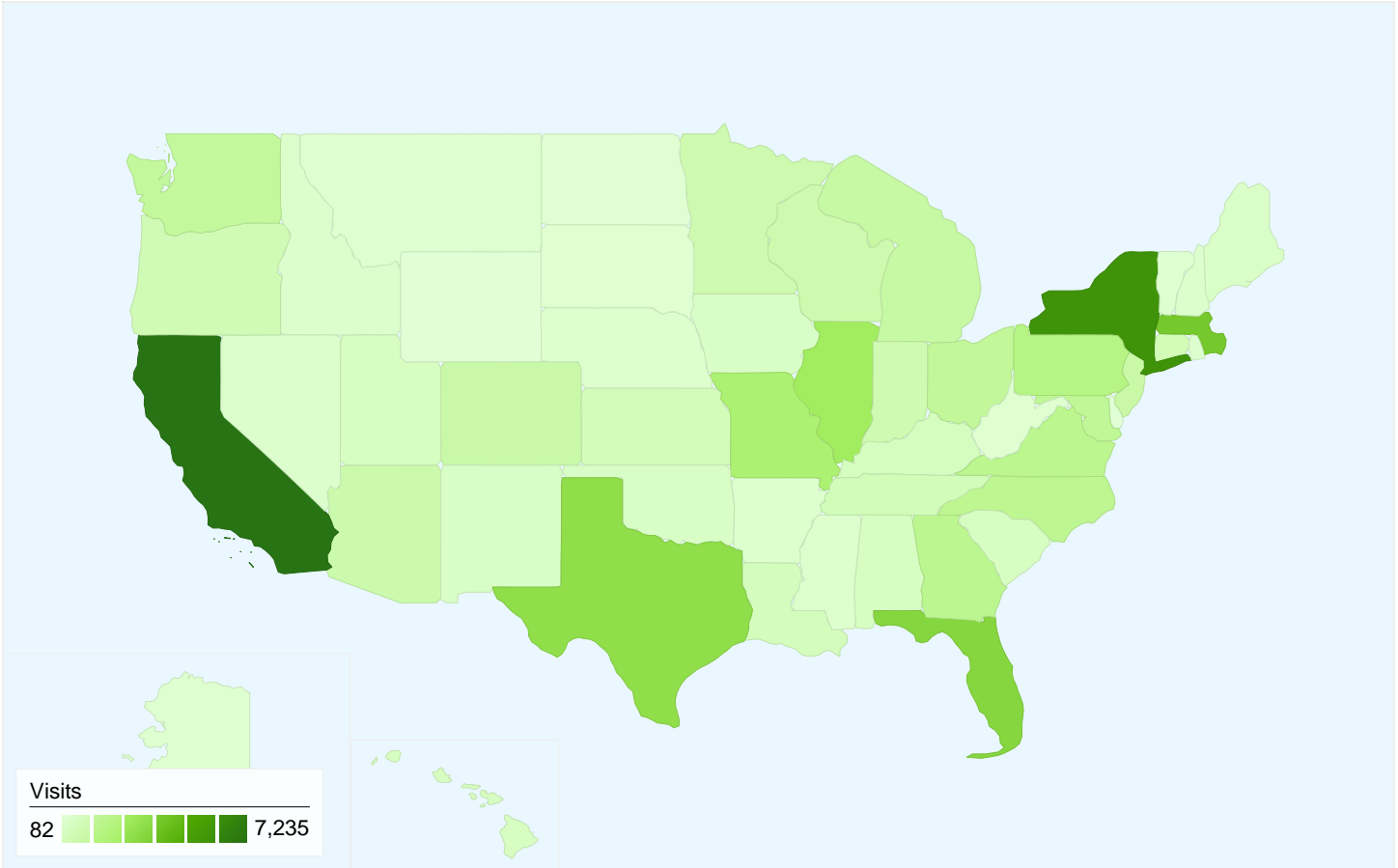
902,863 Pageviews

670,801 Unique Views

51.57% Bounce Rate

Top Content

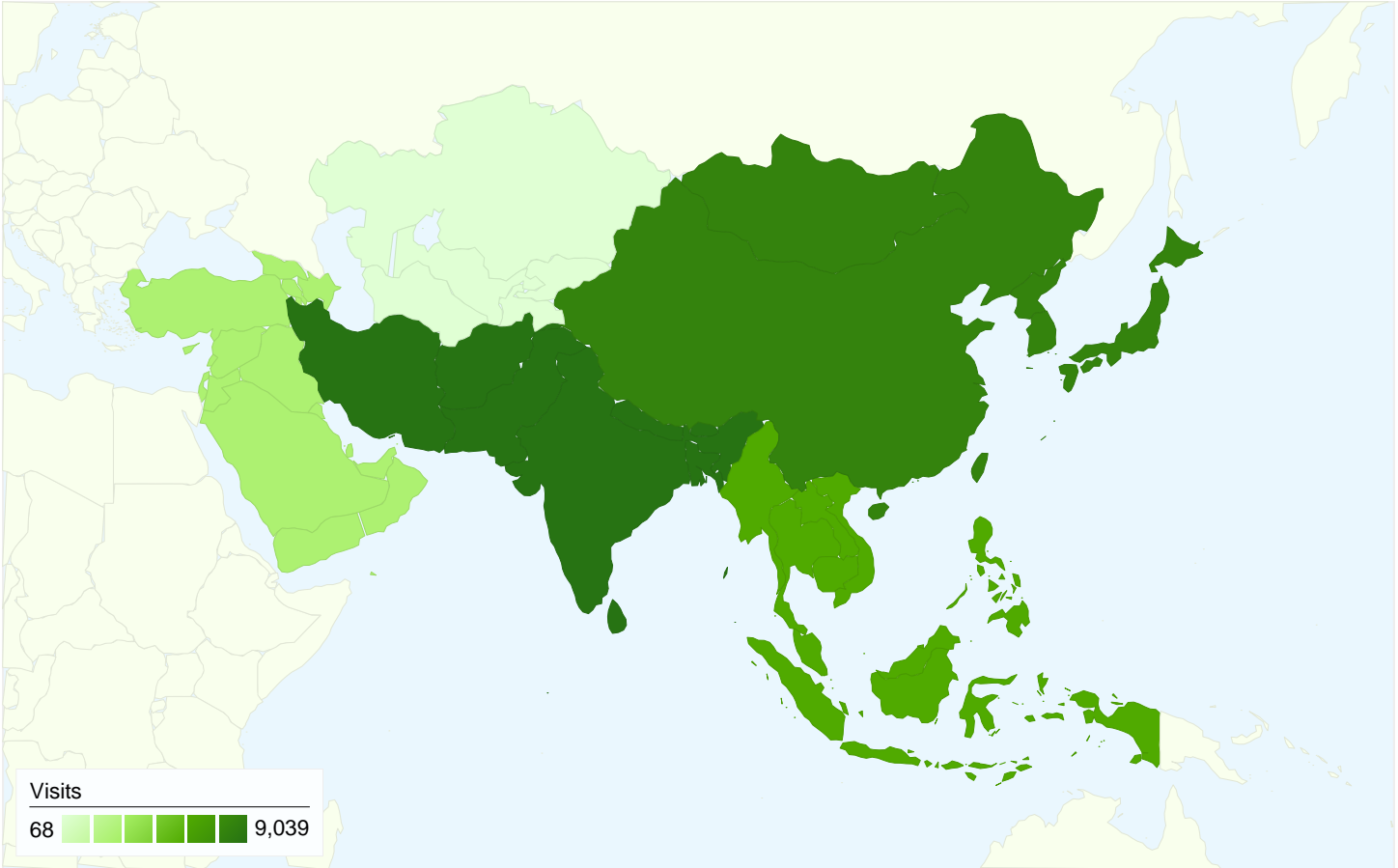
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/Default.aspx	8,546	0.95%
/browse/subject	6,321	0.70%



This country/territory sent 58,114 visits via 52 regions

Site Usage						
Visits	Pages/Visit	Avg. Time on Site		% New Visits	Bounce Rate	
58,114 % of Site Total: 28.87%	3.72 Site Avg: 4.49 (-17.03%)	00:03:44 Site Avg: 00:04:52 (-23.27%)		66.39% Site Avg: 60.84% (9.13%)	57.12% Site Avg: 51.57% (10.77%)	
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
California	7,235	4.67	00:05:55	60.65%	52.51%	
New York	5,888	4.12	00:03:47	54.04%	53.09%	
Massachusetts	3,835	4.88	00:06:13	42.69%	48.60%	
Florida	3,390	3.15	00:02:36	69.76%	57.49%	
Texas	3,109	3.42	00:02:46	76.55%	65.29%	
Illinois	2,598	2.73	00:02:17	74.25%	62.32%	
District of Columbia	2,328	6.25	00:06:47	30.20%	36.98%	
Missouri	2,216	4.10	00:04:47	40.97%	45.49%	
Pennsylvania	1,813	2.93	00:02:20	77.11%	67.13%	

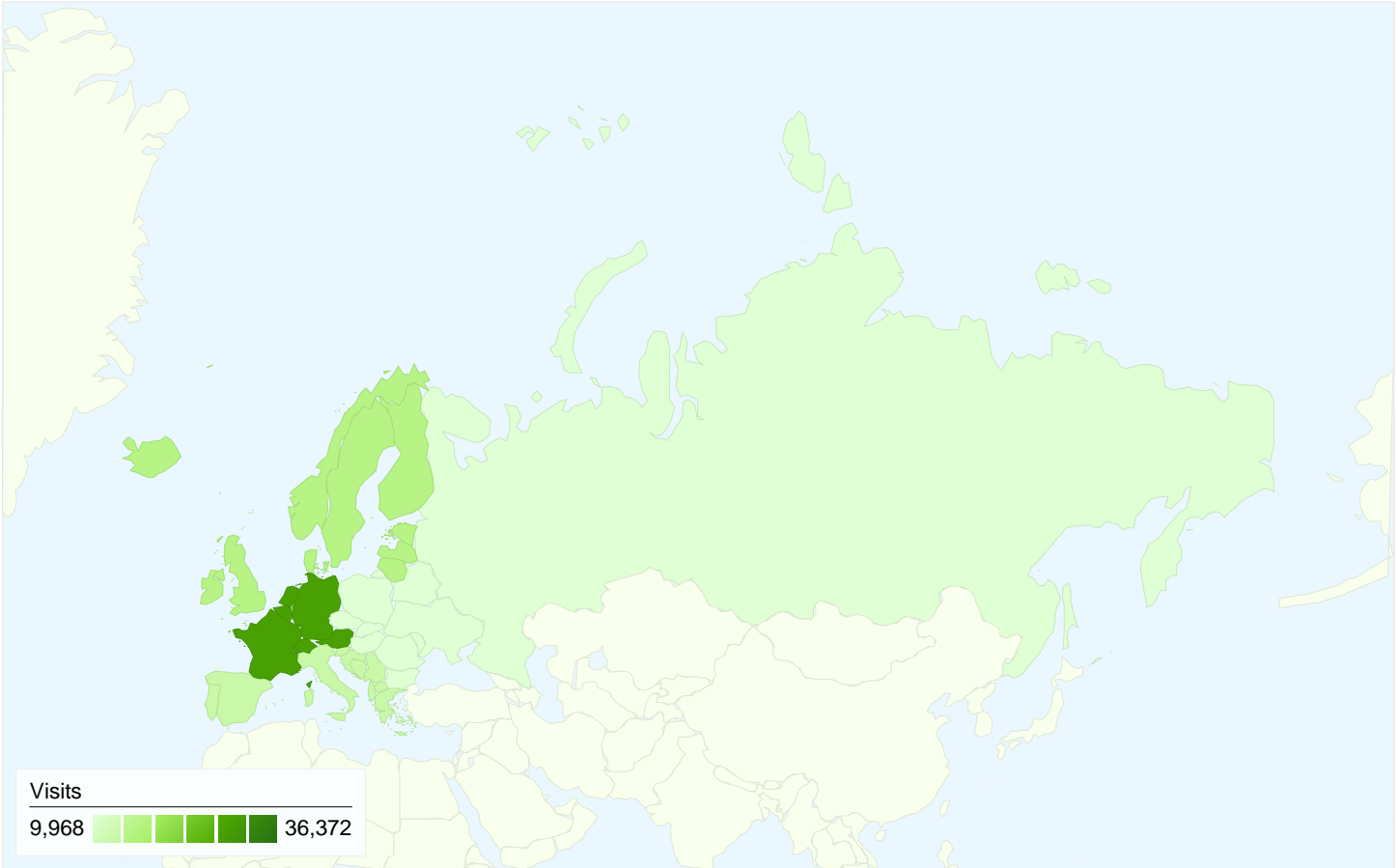
Virginia	1,573	3.79	00:03:45	68.34%	53.21%
					1 - 10 of 52



This continent sent 26,109 visits via 5 sub continent regions

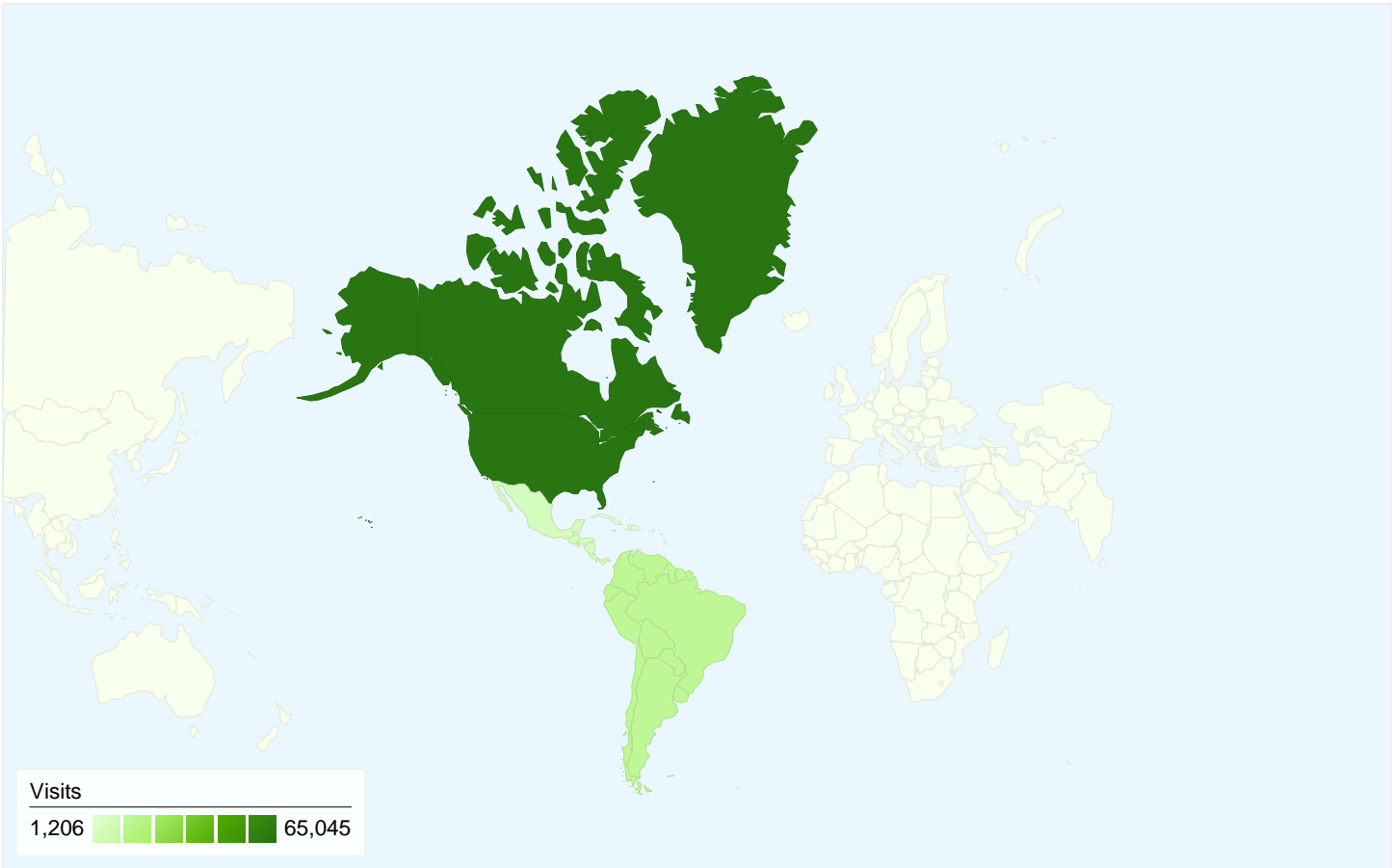
Site Usage

Visits 26,109 % of Site Total: 12.97%	Pages/Visit 3.64 Site Avg: 4.49 (-18.89%)	Avg. Time on Site 00:04:18 Site Avg: 00:04:52 (-11.68%)	% New Visits 66.64% Site Avg: 60.84% (9.54%)	Bounce Rate 57.23% Site Avg: 51.57% (10.98%)	
Sub Continent Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Southern Asia	9,039	2.78	00:02:43	82.89%	63.88%
Eastern Asia	8,162	5.09	00:06:35	38.31%	44.54%
South-Eastern Asia	6,118	3.08	00:03:55	76.86%	63.71%
Western Asia	2,722	3.40	00:03:29	74.87%	58.93%
Central Asia	68	4.32	00:05:42	60.29%	45.59%



This continent sent 79,616 visits via 4 sub continent regions

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
79,616 % of Site Total: 39.55%	5.42 Site Avg: 4.49 (20.87%)	00:05:51 Site Avg: 00:04:52 (20.15%)	53.86% Site Avg: 60.84% (-11.47%)	46.40% Site Avg: 51.57% (-10.02%)		
Sub Continent Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Western Europe	36,372	5.83	00:06:30	51.80%	41.86%	
Northern Europe	18,490	3.99	00:04:09	60.28%	54.82%	
Southern Europe	14,786	5.56	00:05:58	53.13%	44.93%	
Eastern Europe	9,968	6.37	00:06:28	50.54%	49.50%	



This continent sent 84,865 visits via 4 sub continent regions

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
84,865 % of Site Total: 42.16%	3.98 Site Avg: 4.49 (-11.18%)	00:04:15 Site Avg: 00:04:52 (-12.67%)	64.73% Site Avg: 60.84% (6.39%)	54.12% Site Avg: 51.57% (4.96%)		
Sub Continent Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Northern America	65,045	3.70	00:03:40	67.05%	57.33%	
South America	13,237	5.29	00:06:32	55.60%	39.03%	
Central America	5,377	4.49	00:05:52	55.83%	50.44%	
Caribbean	1,206	2.74	00:03:00	79.44%	63.18%	