

**Site Usage**

**207,416** Visits

**48.40%** Bounce Rate

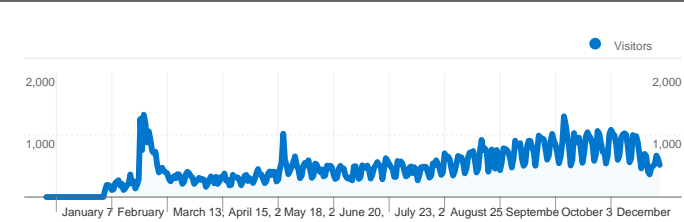
**984,155** Pageviews

**00:04:53** Avg. Time on Site

**4.74** Pages/Visit

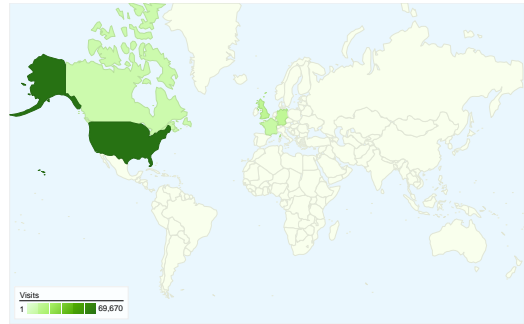
**67.49%** % New Visits

**Visitors Overview**

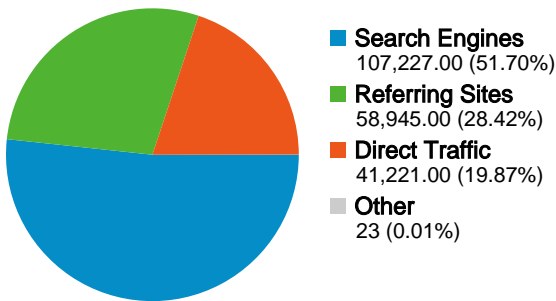


**Visitors**  
**140,042**

**Map Overlay world**



**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	52,330	5.40%
/browse/titles	18,306	1.89%
/browse/authors/A	17,524	1.81%
/browse/subject	12,236	1.26%
/About.aspx	10,501	1.08%

Keywords		
Keyword	Visits	% visits
biodiversity heritage library	5,970	5.57%
biodiversity heritage	1,324	1.23%
biodiversity library	1,096	1.02%
biodiversitylibrary	369	0.34%
biodiversitylibrary.org	353	0.33%

Referring Sites		
Source	Visits	% visits
eol.org	27,552	46.74%
en.wikipedia.org	4,931	8.37%
sil.si.edu	1,752	2.97%
bhl.si.edu	1,420	2.41%
animalbase.uni-goettingen.de	1,206	2.05%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	124,624	60.08%
Firefox / Windows	55,356	26.69%
Safari / Macintosh	10,820	5.22%
Firefox / Macintosh	7,375	3.56%
Opera / Windows	3,726	1.80%

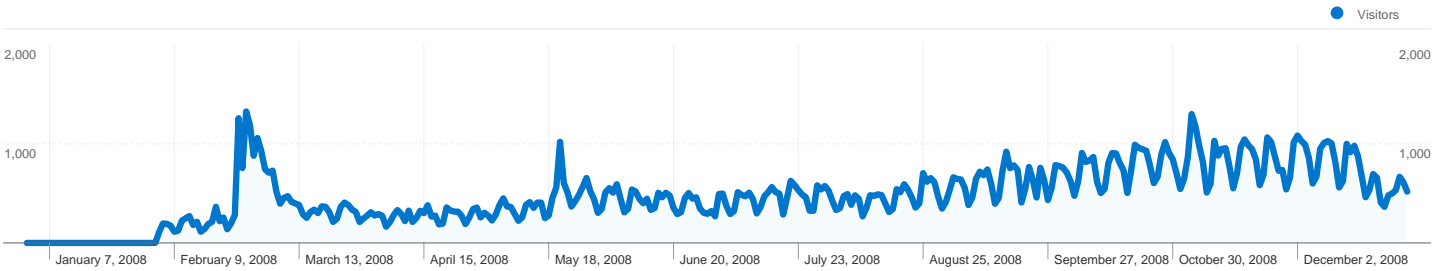
Connection Speeds		
Connection Speed	Visits	% visits
Unknown	68,986	33.26%
DSL	55,154	26.59%
T1	39,818	19.20%
Cable	33,258	16.03%
Dialup	8,434	4.07%

Content Drilldown /bibliography/		
Page	Pageviews	% visits
/2803	1,647	0.67%
/2195	1,307	0.53%
/542	970	0.39%
/2356	960	0.39%
/702	830	0.34%

Content Drilldown /item/		
Page	Pageviews	% visits
/10277	954	0.74%
/23742	463	0.36%
/16559	326	0.25%
/16940	314	0.24%
/21316	247	0.19%

Content Drilldown /subject/		
Page	Pageviews	% visits
/Botany	4,612	7.27%
/Birds	3,547	5.59%
/Periodicals	2,872	4.53%
/Zoology	2,218	3.50%
/Pictorial+works	1,855	2.92%


Content Drilldown /name/		
Page	Pageviews	% visits
/Mimosa_pudica	410	0.75%
/Ornithorhynchus_anatinus	337	0.61%
/Animalia	316	0.58%
/Acinonyx_jubatus	195	0.36%
/Plantae	186	0.34%



**140,042 people visited this site**

 **207,416 Visits**

 **140,042 Absolute Unique Visitors**

 **984,155 Pageviews**

 **4.74 Average Pageviews**

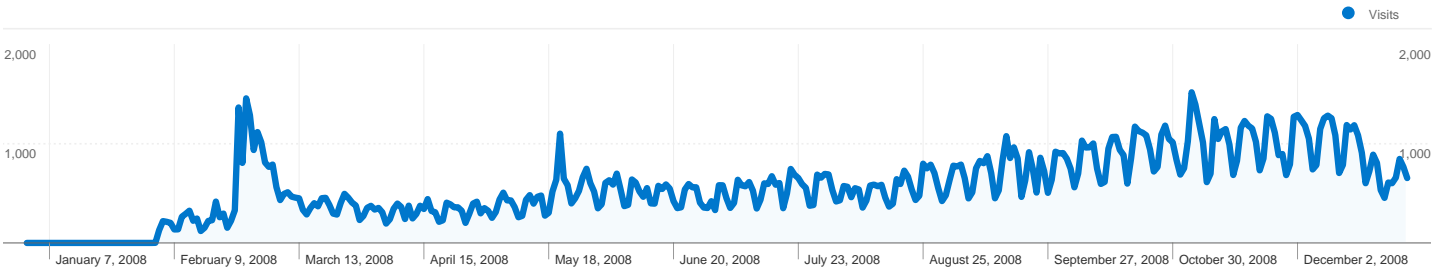
 **00:04:53 Time on Site**

 **48.40% Bounce Rate**

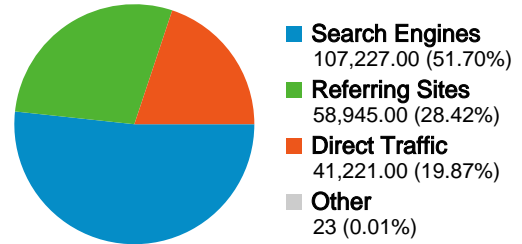
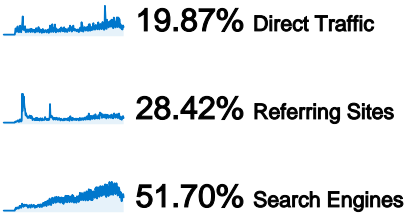
 **67.49% New Visits**

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	124,631	60.09%	Unknown	68,986	33.26%
Firefox	64,740	31.21%	DSL	55,154	26.59%
Safari	11,278	5.44%	T1	39,818	19.20%
Opera	3,954	1.91%	Cable	33,258	16.03%
Mozilla	1,121	0.54%	Dialup	8,434	4.07%



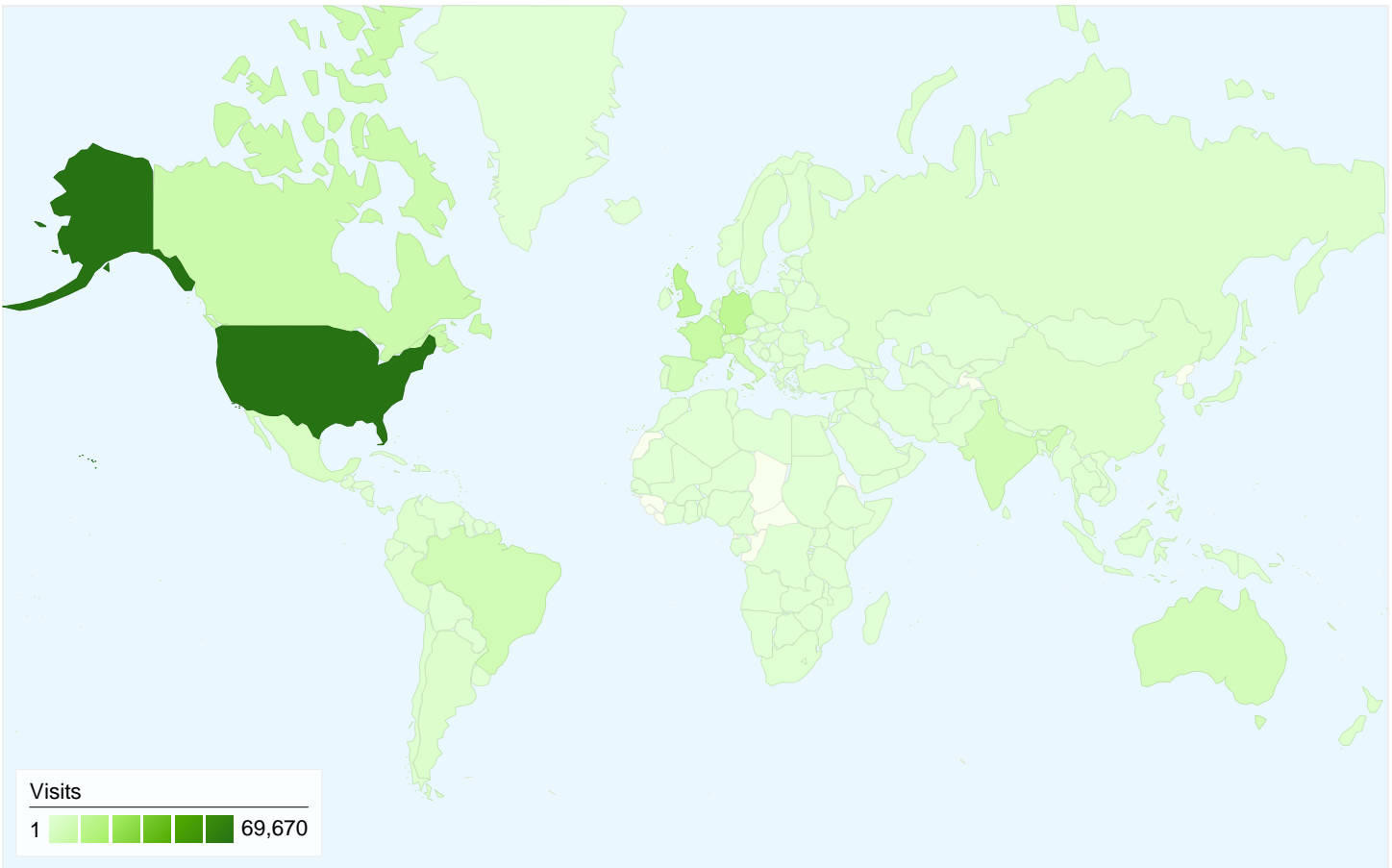
All traffic sources sent a total of 207,416 visits



## Top Traffic Sources

Sources	Visits	% visits
google (organic)	101,775	49.07%
(direct) ((none))	41,221	19.87%
eol.org (referral)	27,552	13.28%
en.wikipedia.org (referral)	4,931	2.38%
yahoo (organic)	2,222	1.07%

Keywords	Visits	% visits
biodiversity heritage library	5,970	5.57%
biodiversity heritage	1,324	1.23%
biodiversity library	1,096	1.02%
biodiversitylibrary	369	0.34%
biodiversitylibrary.org	353	0.33%

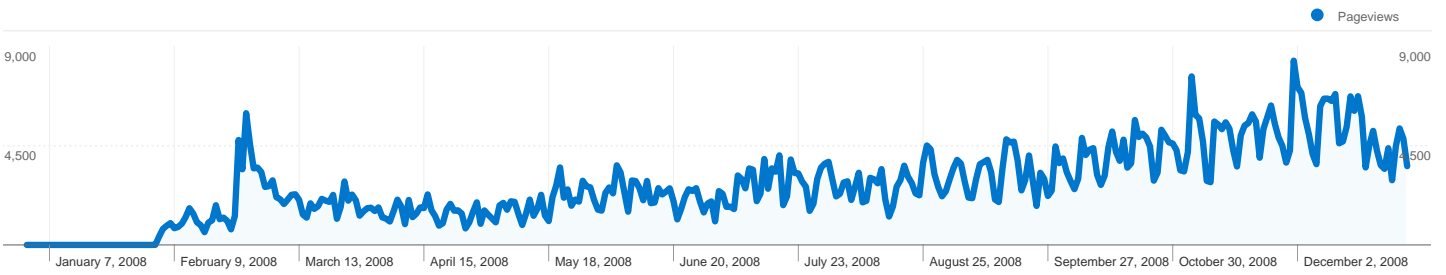


207,416 visits came from 212 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>207,416</b> % of Site Total: 100.00%	<b>4.74</b> Site Avg: 4.74 (0.00%)	<b>00:04:53</b> Site Avg: 00:04:53 (0.00%)	<b>67.56%</b> Site Avg: 67.49% (0.11%)	<b>48.40%</b> Site Avg: 48.40% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	69,670	3.79	00:03:20	74.47%	54.33%
United Kingdom	13,452	4.20	00:03:58	67.10%	50.94%
Germany	12,949	6.42	00:07:01	49.17%	37.59%
France	9,702	6.33	00:07:09	53.11%	37.56%
Canada	8,206	3.61	00:03:03	83.06%	56.58%
Brazil	6,557	5.41	00:06:19	61.80%	38.90%
Italy	6,174	7.32	00:07:15	52.72%	35.10%
India	6,129	3.31	00:03:18	84.37%	56.84%
Spain	5,705	6.95	00:07:11	56.07%	35.30%
Australia	5,180	4.37	00:04:49	65.97%	50.77%





Pages on this site were viewed a total of 984,155 times

 **984,155** Pageviews

 **724,276** Unique Views

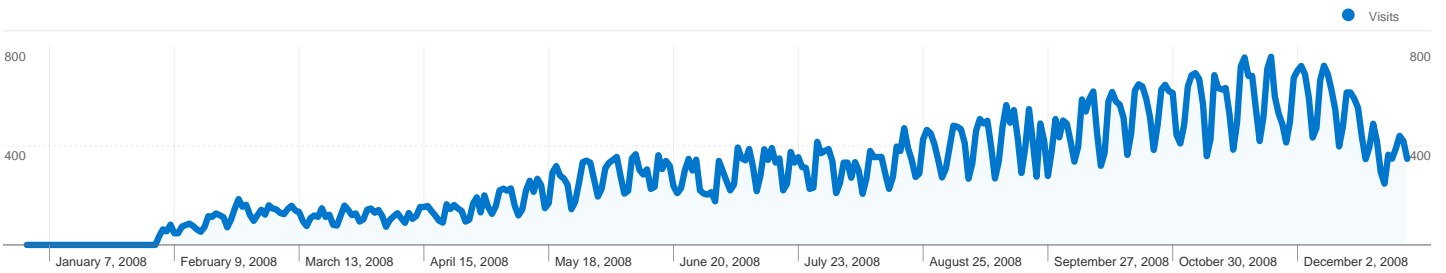
 **48.40%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	52,330	5.40%
/browse/titles	18,306	1.89%
/browse/authors/A	17,524	1.81%
/browse/subject	12,236	1.26%
/About.aspx	10,501	1.08%

# Keywords

Comparing to: Site



**Search sent 107,227 total visits via 61,621 keywords**

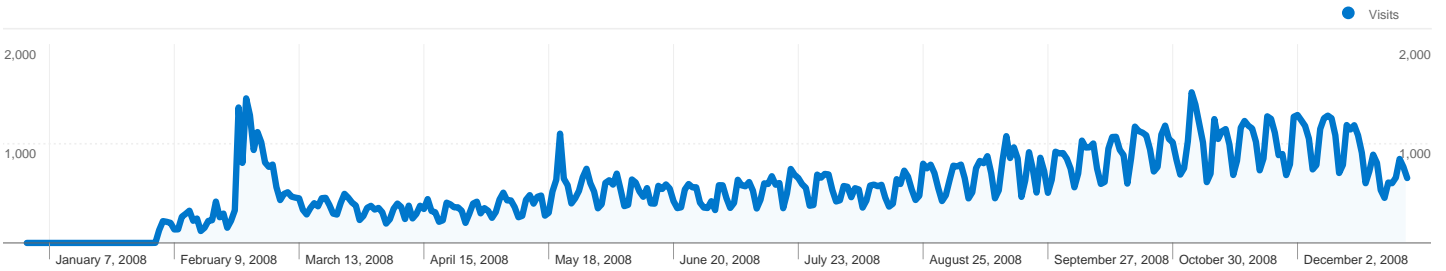
**Site Usage**

<b>Visits</b> <b>107,227</b> % of Site Total: 51.70%	<b>Pages/Visit</b> <b>4.22</b> Site Avg: 4.74 (-11.16%)	<b>Avg. Time on Site</b> <b>00:04:08</b> Site Avg: 00:04:53 (-15.54%)	<b>% New Visits</b> <b>71.08%</b> Site Avg: 67.49% (5.33%)	<b>Bounce Rate</b> <b>54.32%</b> Site Avg: 48.40% (12.23%)
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Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
biodiversity heritage library	5,970	8.82	00:09:45	32.16%	17.45%
biodiversity heritage	1,324	12.16	00:12:16	25.91%	10.35%
biodiversity library	1,096	9.20	00:09:47	29.65%	15.51%
biodiversitylibrary	369	11.46	00:12:54	19.24%	26.83%
biodiversitylibrary.org	353	6.28	00:07:42	27.76%	33.99%
bhl	287	6.67	00:06:47	40.42%	35.19%
heritage library	268	7.58	00:09:42	26.49%	10.82%
annals and magazine of natural history	252	7.51	00:10:45	29.76%	23.02%
www.biodiversitylibrary.org	228	10.96	00:10:20	60.96%	18.42%
biodiversity	195	2.10	00:01:07	89.74%	70.26%

1 - 10 of 61,621



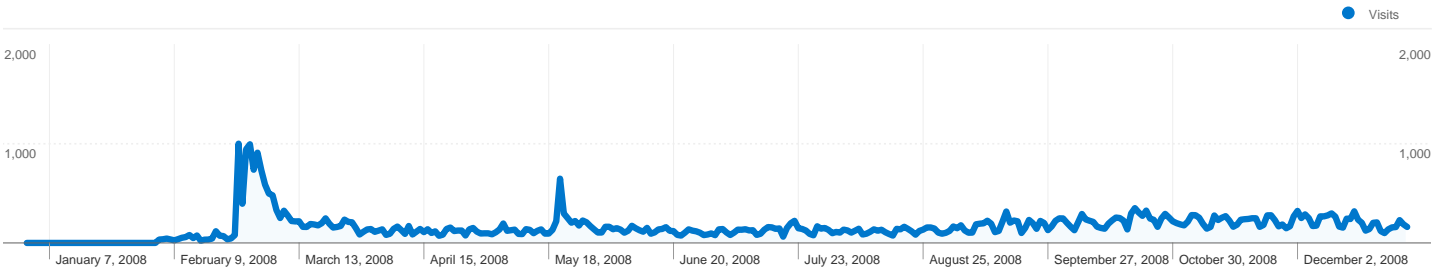


**207,416 visits used 67 browser and OS combinations**

Site Usage

<b>Visits</b> <b>207,416</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>4.74</b> Site Avg: 4.74 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:53</b> Site Avg: 00:04:53 (0.00%)	<b>% New Visits</b> <b>67.56%</b> Site Avg: 67.49% (0.11%)	<b>Bounce Rate</b> <b>48.40%</b> Site Avg: 48.40% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	124,624	4.93	00:04:47	69.26%	48.72%
Firefox / Windows	55,356	4.59	00:05:15	64.15%	46.74%
Safari / Macintosh	10,820	4.23	00:04:55	68.84%	48.33%
Firefox / Macintosh	7,375	4.24	00:04:33	69.21%	47.19%
Opera / Windows	3,726	3.75	00:04:02	41.41%	57.94%
Firefox / Linux	1,799	3.54	00:03:36	74.43%	49.58%
Chrome / Windows	889	4.53	00:04:46	77.05%	45.67%
Mozilla / Windows	548	8.79	00:12:04	56.75%	36.68%
Mozilla / Linux	507	1.98	00:01:23	90.34%	82.84%
Safari / Windows	314	3.03	00:02:39	78.98%	55.41%

1 - 10 of 67

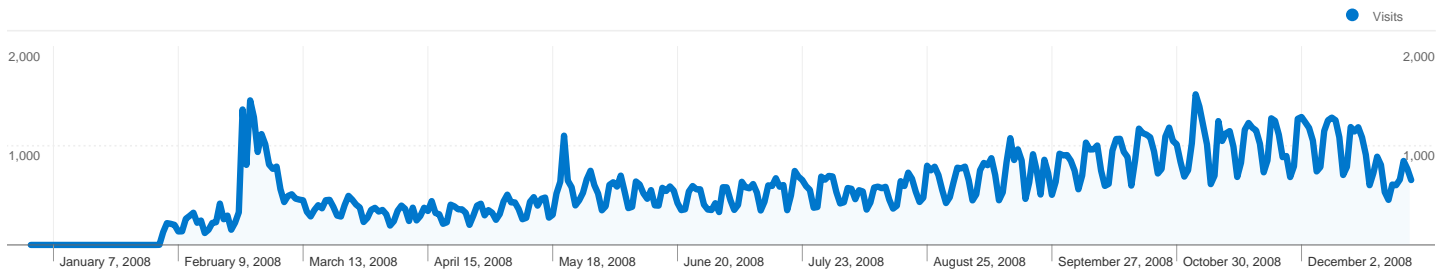


**Referring sites sent 58,945 visits via 1,973 sources**

**Site Usage**

<b>Visits</b> <b>58,945</b> % of Site Total: 28.42%	<b>Pages/Visit</b> <b>4.26</b> Site Avg: 4.74 (-10.26%)	<b>Avg. Time on Site</b> <b>00:04:31</b> Site Avg: 00:04:53 (-7.70%)	<b>% New Visits</b> <b>69.71%</b> Site Avg: 67.49% (3.30%)	<b>Bounce Rate</b> <b>48.14%</b> Site Avg: 48.40% (-0.53%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
eol.org	27,552	3.04	00:03:05	84.14%	54.13%
en.wikipedia.org	4,931	2.73	00:02:15	84.83%	65.87%
sil.si.edu	1,752	6.48	00:09:22	33.16%	27.68%
bhl.si.edu	1,420	8.22	00:09:20	33.59%	15.77%
animalbase.uni-goettingen.de	1,206	7.03	00:08:07	32.09%	44.78%
biodiversitylibrary.blogspot.com	940	6.87	00:09:04	29.89%	33.40%
google.com	847	3.90	00:04:10	40.85%	42.98%
mcz.harvard.edu	677	7.83	00:07:51	51.40%	32.20%
ligustrum.mobot.org	642	2.64	00:01:40	72.90%	83.33%
atoz.ebsco.com	567	7.24	00:09:00	57.85%	28.57%

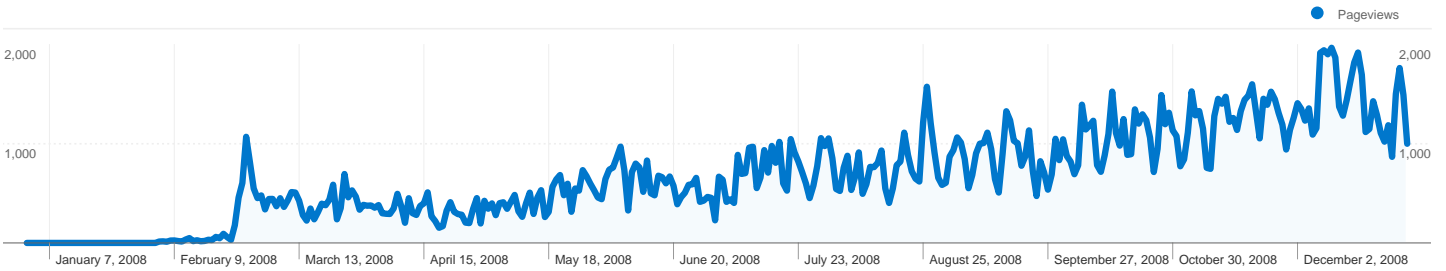
1 - 10 of 1,973



## 207,416 visits used 7 connection speeds

### Site Usage

<b>Visits</b> <b>207,416</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>4.74</b> Site Avg: 4.74 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:53</b> Site Avg: 00:04:53 (0.00%)	<b>% New Visits</b> <b>67.56%</b> Site Avg: 67.49% (0.11%)	<b>Bounce Rate</b> <b>48.40%</b> Site Avg: 48.40% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Unknown	68,986	4.71	00:05:09	67.54%	49.09%
DSL	55,154	5.12	00:05:14	66.47%	48.58%
T1	39,818	4.70	00:04:52	61.81%	42.56%
Cable	33,258	4.08	00:03:33	77.23%	54.77%
Dialup	8,434	5.38	00:06:08	64.19%	44.64%
OC3	1,589	5.26	00:04:11	66.65%	45.25%
ISDN	177	3.20	00:03:08	61.58%	51.98%

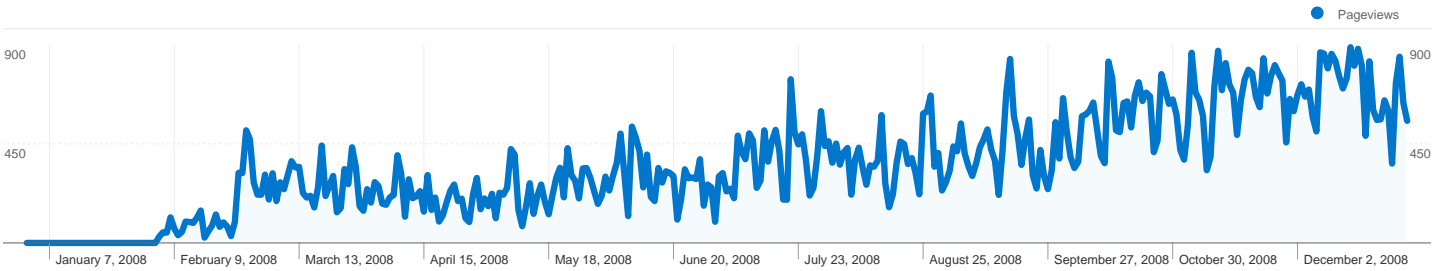


8,853 pages were viewed a total of 246,703 times

**Content Performance**

<b>Pageviews</b> <b>246,703</b> % of Site Total: <b>25.07%</b>	<b>Unique Pageviews</b> <b>172,258</b> % of Site Total: <b>23.78%</b>	<b>Time on Page</b> <b>00:01:15</b> Site Avg: <b>00:01:18 (-4.63%)</b>	<b>Bounce Rate</b> <b>60.97%</b> Site Avg: <b>48.40% (25.96%)</b>	<b>% Exit</b> <b>27.73%</b> Site Avg: <b>21.08% (31.57%)</b>	<b>\$ Index</b> <b>\$0.00</b> Site Avg: <b>\$0.00 (0.00%)</b>	
Page	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/2803	1,647	992	00:01:41	28.68%	23.38%	\$0.00
/2195	1,307	712	00:01:45	27.27%	17.67%	\$0.00
/542	970	678	00:01:50	44.82%	33.40%	\$0.00
/2356	960	307	00:00:46	25.00%	9.17%	\$0.00
/702	830	566	00:01:22	41.94%	14.82%	\$0.00
/6170	809	570	00:01:44	23.47%	26.58%	\$0.00
/706	785	392	00:01:10	26.19%	13.25%	\$0.00
/8188	777	481	00:01:42	19.55%	16.22%	\$0.00
/1594	731	421	00:01:09	25.58%	17.65%	\$0.00
/3256	721	436	00:00:43	42.22%	13.59%	\$0.00

1 - 10 of 8,853



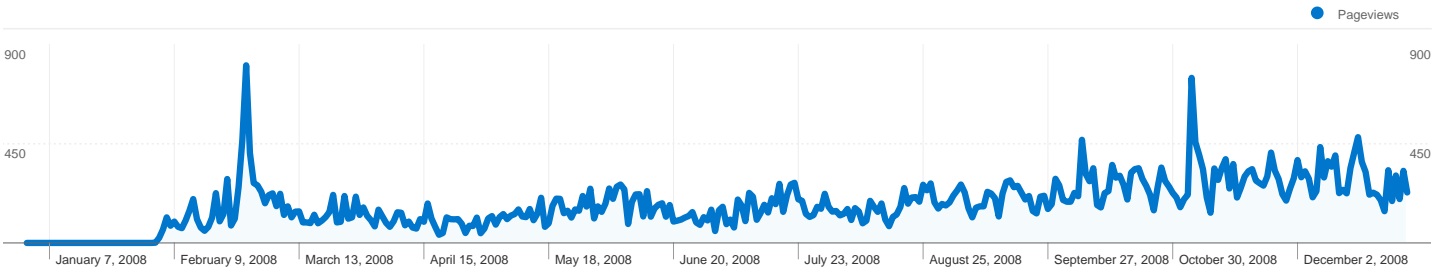
**17,892 pages were viewed a total of 129,393 times**

**Content Performance**

<b>Pageviews</b> <b>129,393</b> % of Site Total: <b>13.15%</b>	<b>Unique Pageviews</b> <b>104,998</b> % of Site Total: <b>14.50%</b>	<b>Time on Page</b> <b>00:02:31</b> Site Avg: <b>00:01:18 (92.20%)</b>	<b>Bounce Rate</b> <b>49.91%</b> Site Avg: <b>48.40% (3.11%)</b>	<b>% Exit</b> <b>20.89%</b> Site Avg: <b>21.08% (-0.89%)</b>	<b>\$ Index</b> <b>\$0.00</b> Site Avg: <b>\$0.00 (0.00%)</b>
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Page	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/10277	954	641	00:03:40	59.18%	43.50%	\$0.00
/23742	463	400	00:01:50	85.82%	81.64%	\$0.00
/16559	326	240	00:02:32	71.43%	20.55%	\$0.00
/16940	314	224	00:04:08	67.61%	66.56%	\$0.00
/21316	247	200	00:02:50	38.46%	28.74%	\$0.00
/31753002722335	234	222	00:00:49	11.31%	13.25%	\$0.00
/10278	214	161	00:01:51	62.50%	27.10%	\$0.00
/14375	208	156	00:03:49	21.05%	33.17%	\$0.00
/15373	169	109	00:02:57	47.06%	34.91%	\$0.00
/21759	161	104	00:03:24	0.00%	21.12%	\$0.00

1 - 10 of 17,892



3,714 pages were viewed a total of 63,451 times

**Content Performance**

<b>Pageviews</b> <b>63,451</b> % of Site Total: 6.45%	<b>Unique Pageviews</b> <b>40,533</b> % of Site Total: 5.60%	<b>Time on Page</b> <b>00:00:55</b> Site Avg: 00:01:18 (-29.34%)	<b>Bounce Rate</b> <b>44.45%</b> Site Avg: 48.40% (-8.17%)	<b>% Exit</b> <b>15.48%</b> Site Avg: 21.08% (-26.57%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/Botany	4,612	2,841	00:01:07	28.24%	13.86%	\$0.00
/Birds	3,547	2,076	00:01:01	46.87%	15.45%	\$0.00
/Periodicals	2,872	1,451	00:01:17	21.69%	9.71%	\$0.00
/Zoology	2,218	1,504	00:01:04	30.07%	14.16%	\$0.00
/Pictorial+works	1,855	850	00:00:50	30.08%	10.78%	\$0.00
/Plants	1,848	1,122	00:01:00	50.00%	14.61%	\$0.00
/Insects	1,759	1,083	00:01:01	22.33%	11.43%	\$0.00
/Mollusks	1,541	678	00:01:02	18.24%	8.76%	\$0.00
/Fishes	1,532	921	00:01:00	36.47%	12.73%	\$0.00
/Entomology	1,523	815	00:00:45	10.69%	6.76%	\$0.00

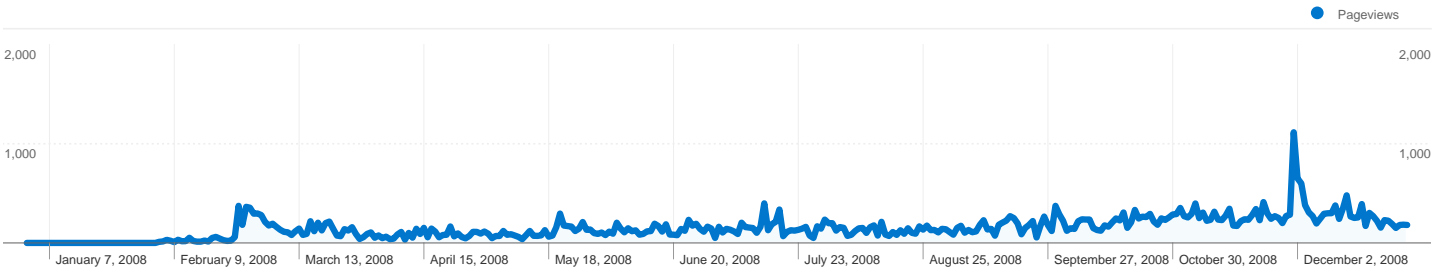
1 - 10 of 3,714

# Content Drilldown

/name/

Jan 1, 2008 - Dec 31, 2008

Comparing to: Site



**23,421 pages were viewed a total of 54,849 times**

**Content Performance**

<b>Pageviews</b> <b>54,849</b> % of Site Total: 5.57%	<b>Unique Pageviews</b> <b>40,510</b> % of Site Total: 5.59%	<b>Time on Page</b> <b>00:01:58</b> Site Avg: 00:01:18 (50.88%)	<b>Bounce Rate</b> <b>68.60%</b> Site Avg: 48.40% (41.72%)	<b>% Exit</b> <b>26.09%</b> Site Avg: 21.08% (23.79%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/Mimosa_pudica	410	356	00:03:30	85.34%	82.93%	\$0.00
/Ornithorhynchus_anatinus	337	296	00:02:42	83.62%	80.71%	\$0.00
/Animalia	316	269	00:02:01	64.02%	54.43%	\$0.00
/Acinonyx_jubatus	195	177	00:03:09	88.30%	84.10%	\$0.00
/Plantae	186	146	00:02:35	49.47%	44.62%	\$0.00
/Orchidaceae	178	127	00:02:07	54.55%	21.35%	\$0.00
/Ara_ararauna	176	164	00:02:23	92.07%	91.48%	\$0.00
/Raphanus_sativus	166	147	00:01:52	84.83%	82.53%	\$0.00
/Curculionidae	164	109	00:01:43	8.11%	9.76%	\$0.00
/Artemisia_absinthium	152	135	00:02:54	80.62%	79.61%	\$0.00

1 - 10 of 23,421